

Brief Course Description	<i>Student will learn about the nature of Canadian Business best practices. The course will provide the theory and practical knowledge for a student to understand how Canadian business operate, plan and strategize, organize, lead, and control.</i>
Course Prerequisites	N/A.
Learning Objectives	<p>Upon completion of this course the successful student will have reliably demonstrated the ability to:</p> <ul style="list-style-type: none">• <i>Recall, describe and define business environment terms and theories for Canadian business..</i>• <i>Recall, describe and define management terms and theories for organizational culture.</i>• <i>Recall, describe and define organizational structure terms and theories..</i>• <i>Recall, describe and define management terms and process of planning, organizing, leading and controlling organizational work activities.</i>• <i>Define, analyze and evaluate roles and responsibilities for hiring.</i>• <i>Recall, describe and define management terms and process of operational control and quality management.</i>• <i>Demonstrate the process of quantitative decision making</i>• <i>Demonstrate effective business writing and presentation skills.</i>
Required course materials	<p><i>Textbook: Business Essentials 8th Edition – Ebert, Griffin, Starke, Dracopoulos</i> <i>ISBN – 10:0134302079</i> <i>ISBN -13:9780134302072</i> <i>Pearson</i></p> <p><i>Chapter 1 – Understanding the Canadian Business System</i> <i>Chapter 2 – The Environment of Business</i> <i>Chapter 3 – Conducting Business Ethically and Responsibly</i> <i>Chapter 6 – Managing the Business Enterprise</i> <i>Chapter 7 – Organizing the Business Enterprise</i> <i>Chapter 8 – Managing Human Resource and Labour Relations</i> <i>Chapter 9 – Motivating, Satisfying and Leading Employees</i> <i>Chapter 10 – Operations Management, Productivity and Quality</i></p> <p><i>Equipment: Laptop or Notebook, Microsoft Office 2013 (minimum), WiFi and Internet ready</i></p>

- Course Duration** • *Length of course 80 hours (20 x 4 weeks)*
- Homework Hours** • *Students can expect 40-50 hours of online and textbook self study*
- Delivery Methods** ☒ *In-class instruction*
- Teaching Methods**
- *Classroom Instructor Lead: 40 hours*
 - *Demonstration: 10 hours*
 - *Supervised Group Work/Project Work: 20 hours*
 - *Student Presentations: 10 hours*
 - *Self study (homework): 40-50 hours*
- Method(s) of Student Evaluation**
- *Assignments (Case studies or Chapter Questions) 4 x 5% = 20%*
 - *Midterm Exam 1 x 15% = 15%*
 - *Final Exam 1 x 30% = 30%*
 - *Presentation and Written assignment 1 x 25% = 25%*
 - *Participation 1 x 10%*
 - *Total: 100%*
- Completion Requirements**
- *Student must achieve a final mark of 70% for student evaluation*
 - *Student must attend 80% of classroom hours.*

Week	Topics Covered
1	Business culture, Business Environment, Business Ethics
2	Strategic Planning, Organizing
3	Leading, Human Resources
4	Operations and Control, Quality, Decision making, Student presentation