

EX PE RI EN CE

is EVERYTHING

MGC
INTERNATIONAL
COLLEGE

English and Business In Person Courses



Message From Our Executive Director

Your future starts with the right education. We know that the decision to choose the best school is an important one and we are honored that you are considering us.

At VGC, we have built a reputation for providing an amazing student experience. By perfectly blending an academically focused curriculum with practical application, we've created a truly immersive learning experience. Through VGC's programs, our students not only excel in language skills but are also better prepared for the real world.

Consistently awarded as one of the Best Schools in Vancouver, we have always put our students' needs first. As a result of the pandemic, our students have had an exceptionally challenging year navigating a completely new learning environment. To ensure that they were still able to reach their academic goals, we pivoted our programs and services to offer online schooling, created a student support team, and continued to add new programs to fit our students' needs.

More than just a school, we know that the best way to support your learning is to create a warm, supportive, and culturally diverse environment that will foster your personal growth. This means providing you with opportunities to make friends from across the globe, learn about and take part in Canadian culture, as well as making sure we are available to help you throughout your journey.

Our belief in always putting our students first has resulted in outstanding service, a strong vision, and innovative business leadership. Today we have become one of the fastest-growing schools in Canada. The future is bright and we look forward to welcoming you to VGC International College.

Dominic Walton

Executive Director
BA (English), DELTA, MBA



Since our foundation in 2003, VGC International College has been recognized with a number of awards as one of Canada's leading English Language Schools. Year after year we strive to maintain a standard of excellence in order to provide our students with the best possible learning experience.

Why Students Choose VGC

TEACHERS

VGC’s hiring policy ensures that our teachers are not only highly qualified, but also committed to helping you accomplish your goals. Our VGC School of English Language is proud of its reputation as one of the most academic language schools in Vancouver. All teachers must have a university degree and a recognized Teaching Certificate.

Our School of International Business boasts a practical curriculum taught by qualified teachers who hold a masters degree in a business related field. Bringing a wealth of relevant Canadian industry experience, our teachers are experts in their field and focus on providing a hands-on learning experience in the classroom.

PERSONAL ATTENTION

VGC’s teachers and staff strive to get to know each of our students as individuals. Teachers are aware of your progression and adapt their approach to best guide you through your learning experience. Every VGC course provides you the opportunity to receive personalized feedback from your teachers.

RESULTS

For over 15 years, we have helped thousands of international students reach their goals. Every year we help 2000 graduates improve their language skills, gain entrance into a Canadian university, successfully take a standardized test or get a job. With our proven record, we can help you achieve your academic goals.

CULTURAL DIVERSITY: BECOME A GLOBAL CITIZEN

At VGC we are very proud of our cultural diversity. Our students come from over 85 countries to study in Canada. Your class will be filled with students from diverse backgrounds and cultures, helping you to grow an international network and become a global citizen.

CURRICULUM

VGC’s School of English Language offers a unique program called Global English (a hybrid of general English and academic skills). You get the everyday usefulness of general English while developing specialized skills needed for professional communication or English for academic purposes. Our School of International Business focuses on the practical skills you will need to achieve and advance your career goals in Canada and abroad.

A TRUE CANADIAN EXPERIENCE

At VGC we are proud to have a team who focuses on offering you amazing activities and tours to ensure you have a unique Canadian experience.

Your VGC Team



Dominic Walton
Executive Director



Kathleen Aldridge
Director of Student Services



Jude Conroy
Director of Studies



Javier F. Torres
Associate Director
Latin America



Iain Angus
Academics & Youth Programs Administrator



Mariana Mello
Global Marketing & Recruitment Manager
Brazil & Europe



Chie Miyaji
Marketing & Recruitment Regional Manager
Japan



Pablo Contreras
Marketing & Recruitment Regional Manager
Latin America



David Girecourt
Marketing & Recruitment Regional Manager
Europe



Julio Durante
Marketing & Recruitment Officer
Latin America



Aly Bhola
University Pathway Coordinator



Mariko Nakamura
International Student Adviser



Alberto Renteria
International Student Adviser



Cristina Cruz
Homestay Coordinator



Karen Kimata
Homestay Administrative Assistant



Mia Trieu
Vietnam, China & Taiwan



Chris-Ann Kelly Thomas
Co-Op Coordinator

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SCHOOL *of* ENGLISH LANGUAGE



WHERE THE WORLD COMES TO STUDY

English Equivalency

At VGC's School of English Language, we are proud of our academic reputation. We have earned this through our exceptional teaching staff, well-designed English courses and personal attention to our students.

All of our students take a placement test either online or upon arrival at VGC, to ensure that they are assigned to classes that are suitable for their needs and goals. We follow our students' progress carefully by counselling, guiding and helping them to achieve their language objectives.

All VGC levels are based on the Common European Framework of Reference (CEFR) and have equivalent band scores for the IELTS Exam, TOEFL Exam and Cambridge Exams. This allows our students to have a full understanding of where they are in relation to all major international standards.

To ensure student objectives are met, each VGC student receives a student folder where their individual work and progress is collected.

Core Classes					Proficiency Equivalents			
Levels	Global English	IELTS	TESL	University Preparation	IELTS Score	TOEFL Score	Cambridge Test	CEFR
8	Upper Advanced	IELTS Prep	TESL Diploma	Advanced University Prep	7	100	CAE	C1
7	Lower Advanced		IELTS Foundation		TESL Certificate	6.5		
6	Upper Intermediate	Intermediate University Prep		6		70	FCE	B2
			5.5					
5	Intermediate				5	60	PET	B1
4	Pre-intermediate						KET	A2
3	Elementary							
2	Beginner						A1	
1	Intro							

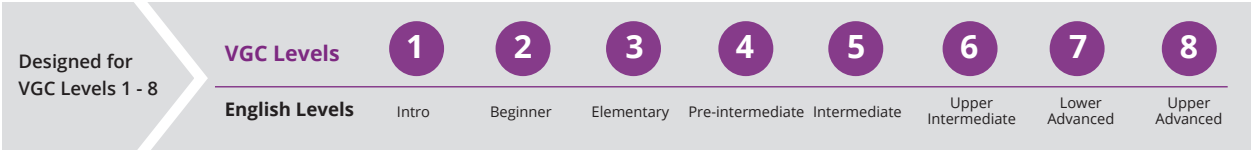
Program Schedule

VGC's School of English Language is recognized by thousands of students from all over the world as well as prestigious post-secondary institutions, as the premier English language school in Vancouver, Canada. We understand that every student has different goals. That is why we offer students a wide variety of English programs to choose from based on their unique learning needs and schedules.

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	
8:45am - 1:50pm	Core Class	Core Class	Core Class	Core Class	Core Class	
	Core Class	Core Class	Core Class	Core Class	Core Class	
	Elective Choice	Core Class	Elective Choice	Core Class	Weekly Workshop	
BREAK						
2:05pm - 3:25pm	Afternoon Plus Class	Afternoon Plus Class	Afternoon Plus Class	Afternoon Plus Class	Daily After Class and Weekend Activities Available	
BREAK						
3:40pm - 4:40pm	Study Lab/ Writing Center	Study Lab/ Writing Center	Study Lab/ Writing Center	Study Lab/ Writing Center		

CORE CLASSES	<ul style="list-style-type: none">Global EnglishIELTS PreparationUniversity Preparation
SUMMER PROGRAMS	<ul style="list-style-type: none">Cambridge Certificate in Advanced English (CAE) Preparation
AFTERNOON PLUS CLASSES	<ul style="list-style-type: none">Speaking and Error Correction PlusBeginner PlusPronunciation PlusAcademic Preparation PlusGrammar PlusTOEFL PlusJob Search PlusBusiness English Certificate Program
ELECTIVE CHOICES	<ul style="list-style-type: none">Grammar through Speaking and WritingReading, Vocabulary and DiscussionSpeakingListening and PronunciationWritingGrammarEnglish in the WorkplaceExpressions and ConversationExam Preparation IELTSAdvanced Grammar and WritingReading, Vocabulary and DebateAcademic Reading and Vocabulary BuilderNote Taking Through Canadian Culture

GLOBAL ENGLISH




Global English is a unique program that combines both general English and academic English skills. This proven program has helped thousands of VGC students reach their English language goals for exam preparation, academics, daily communication, and business.

As an integrated course, Global English works on speaking, listening, writing and reading, as well as grammar, vocabulary and pronunciation. Whether for academics, everyday communication, or business, this is the perfect class to help you improve your English.

 **OBJECTIVES** By the end of your studies in this course you will:

- Have expanded your vocabulary in relation to everyday topics.
- Have improved your general English skills, such as the ability to speak and listen to real life situations in English.
- Have developed the confidence to use your English.
- Have developed fluency and accuracy in spoken and written English.
- Have improved your grammar skills.

-  **DURATION**
- Each English level is 8 weeks in length.
 - Students can register for a minimum of 2 weeks.

-  **START DATE**
- Students can start every Monday.



- Integrates general English and academic English skills to get the best results.
- Fosters critical thinking and develops vital study skills for higher education.
- Learn English in a supportive classroom environment.
- Bi-weekly personal feedback.



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EXPERIENCE
A NEW WAY
OF LEARNING
ENGLISH
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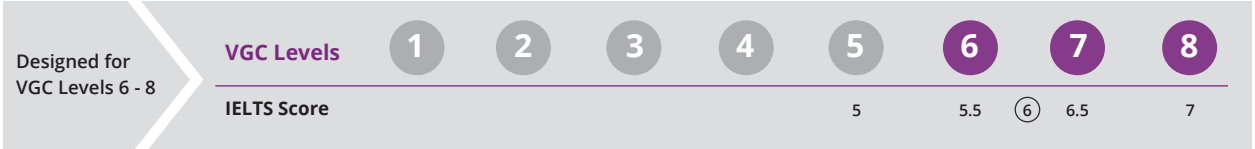
“
EXPERIENCE
A ONCE IN A
LIFETIME
OPPORTUNITY
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IELTS PREPARATION

IELTS™

VGC is an IELTS
test venue.



If you need to achieve your target IELTS score, VGC’s IELTS Preparation program is based on a time-tested curriculum that has helped many international students achieve their goals. The program includes 2 course levels, Foundation and Advanced. The lessons are designed to give maximum teacher-to-student interaction and to provide opportunities for you to refine your English for each section of the exam. Every two weeks you will take a practice IELTS exam to provide you with a measurable assessment of your improvement.



OBJECTIVES By the end of your studies in this course you will:

- Be better able to achieve your maximum possible score on the IELTS exam.
- Have improved your English speaking and writing through personalized feedback.
- Have learned the skills and strategies to successfully take the IELTS exam.
- Be familiar with the IELTS exam requirements.



DURATION

- Each IELTS course is 12 weeks in length.
- Students can register for a minimum of 2 weeks.



START DATE

- Students can start every Monday.



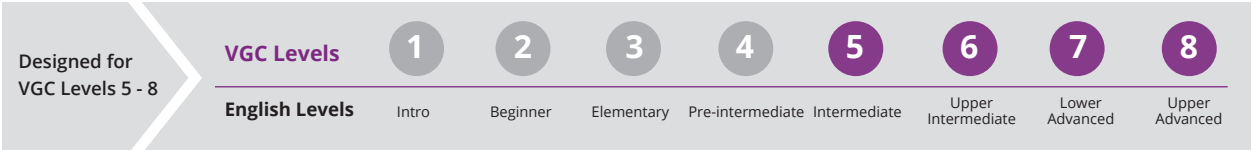
- Highly qualified and experienced teachers with an in-depth understanding of the IELTS exam.
- Two levels of classes allow you to improve your IELTS score from the ground up.
- Proven success rates.



GIULIANO from Brazil

VGC helped me achieved my goal!
The IELTS preparation class helped me to get the
overall band score I needed to apply for my ideal
college in Canada!

UNIVERSITY PREPARATION



Successful completion of VGC’s University Preparation Program prepares you for your academic career at a college or university in Canada. It will allow you to meet the necessary language requirements for admission (direct entry) into our partner colleges or universities. This means there is no need to write an IELTS, TOEFL, or any English placement test.

This program is delivered at both intermediate and advanced levels. In University Preparation Intermediate, you will be introduced to academic English and communication skills while learning grammar and other general English skills that are needed at this level. In University Preparation Advanced, you will focus less on general English skills and more on English for Academic Purposes (EAP) ensuring you are university ready.

Please note: Advanced University Preparation classes have no elective class.

 **OBJECTIVES** By the end of your studies in this course you will:

- Have learned how to listen to lectures and take effective notes.
- Have read critically with a healthy level of skepticism.
- Have written effective essays, arguing a case, supported by reading and using empirical evidence.
- Have delivered university level oral presentations.
- Have developed exam strategies to better your results.

 **DURATION** University Preparation Intermediate and Advanced levels consist of 16 weeks of curriculum each.

 **START DATE** Students can start at every main start date. Please check the last page for VGC's calendar.



- Receive personal feedback from a teacher who specializes in English for Academic Purposes (EAP).
- Every two weeks your teacher will have a one-on-one meeting with you to discuss your progress.
- Personalized university preparation with the help of our pathway administrator who will help you choose and apply for a university in Canada.
- Field trips to our partner schools in Vancouver and guest lectures from our pathway partner schools.



Our partnering universities and colleges in Canada

- BCIT
- Douglas College
- Camosun College
- University Canada West
- Capilano University
- Royal Roads University
- Fairleigh Dickinson University
- New York Institute of Technology
- Acsenda School of Management
- Pacific Institute of Culinary Arts
- Vancouver Film School
- Vancouver Institute of Media Arts - VanArts
- Selkirk College
- Code Core College
- John Casablancas Institution - JCI
- Arbutus College

- University of Regina*
- Lakehead University*

* These partners are located outside of BC and are in other Canadian provinces.

Our University Pathway Partners

Students looking to go to college or university in North America after graduating from their Pathway program at VGC have the opportunity to access our network of accredited universities and colleges in Canada.

VGC International College holds pathway agreements with universities and colleges in Canada that allow seamless entry without having to write the IELTS, TOEFL, or any English placement test.

The universities and colleges in the VGC pathway network provide accredited technical, undergraduate and graduate programs in various areas of study. VGC has a pathway department dedicated to providing personalized attention and guidance to students interested in applying to one or more of our partner colleges and universities in Canada. Let us find the perfect fit for you and take the next step to your academic future.

How to apply

- 1

Take our free online English placement test at www.vgc.ca
- 2

Contact our team or VGC authorized agent to discuss your education plan.
- 3

Take the program placement test to determine your Pathway level.
- 4






Email VGC your enrolment form and Pathway school application package.
- 5

Receive VGC's Letter of Acceptance and Pathway school Conditional Letter of Acceptance*
**Please contact VGC for BCIT application procedure.*
- 6

Apply for student visa/permit if applicable.

PARTNER SCHOOL	PATHWAY REQUIREMENT	LOCATION	IELTS	TOEFL	INFORMATION
BCIT	UP Intermediate UP Advanced	Vancouver, BC	5.5 - 7.0	70 - 90	Type: Public Credentials: Certificate, Diploma, Associate Diploma, Degree Popular programs: Trades, Engineering, Business, Human Resources Intakes: Multiple Intakes Depending on Program Tuition fee per year (approximate): CAD \$13,000 - CAD \$20,000
Douglas College	UP Advanced	Vancouver, BC	6.5	83	Type: Public Credentials: Diploma, Degree, University Transfer, Post-Degree Diploma, Post-Baccalaureate Diploma Popular programs: Business, Accounting, Arts, Hospitality, University Transfer Intakes: January, May, September Tuition fee per year (approximate): CAD \$17,000
Camosun College	UP Advanced	Victoria, BC	6.0 - 6.5	83 - 88	Type: Public Credentials: Certificate, Diploma, Degree, University Transfer, Post-Degree Diploma Popular programs: Business, Sport and Exercise, Trades, Nursing Intakes: January, May, September Tuition fee per year (approximate): CAD \$14,000 - CAD \$17,000
University Canada West	UP Advanced	Vancouver, BC	6.5	88	Type: Private Credentials: Associate Degree, Bachelors and Masters Popular programs: Bachelor of Arts in Business Communication, Bachelors of Commerce and Master of Business Administration Intakes: Multiple Intakes Depending on Program Tuition fee per year (approximate): CAD \$17,400
Capilano University	UP Intermediate	Vancouver, BC	5.5 No band under 5.0	67	Type: Public Credentials: Certificate, Diploma, Associate Diploma, Degree, University Transfer, Bachelors and Masters Popular programs: North American Business Management, North American & International Manaagement, Early Childhood Care Intakes: Multiple Intakes Depending on Program Tuition fee per year (approximate): CAD \$19,450
Royal Roads University	UP Intermediate UP Advanced	Victoria, BC	5.5 - 6.5	60 - 88	Type: Public Credentials: Degree, Pre-Master, Masters Popular programs: Business, Global Tourism, Justice Studies, Environmental Science, Tourism Management Intakes: January, May, August, September Tuition fee per year (approximate): CAD \$19,000 - CAD \$30,000

PARTNER SCHOOL	PATHWAY REQUIREMENT	LOCATION	IELTS	TOEFL	INFORMATION
Fairleigh Dickinson University	UP Advanced	Vancouver, BC	5.5 - 6.0	68 - 79	Type: Private Credentials: Pre-University, Pre-Master, Degree, Masters Popular programs: Business Administration, Information Technology, Hospitality and Tourism Intakes: January, May, September Tuition fee per year (approximate): CAD \$23,000
					
New York Institute of Technology	UP Advanced	Vancouver, BC	6.0	79	Type: Private Credentials: Masters Popular programs: MBA Intakes: March, September Tuition fee per year (approximate): CAD \$15,000
					
Acsenda	UP Advanced	Vancouver, BC	6.5	84	Type: Private Credentials: Certificate, Diploma, Degree Popular programs: Business Administration, Hospitality Management Intakes: January, April, July, October Tuition fee per year (approximate): CAD \$15,000
					
Pacific Institute of Culinary Arts	UP Intermediate	Vancouver, BC	5.5 - 6.0	65 - 78	Type: Private Credentials: Diploma Popular programs: Baking and Pastry Arts, Culinary Arts Intakes: April, July, September Tuition fee per year (approximate): CAD \$24,000 - CAD \$48,000
					
Vancouver Film School	UP Intermediate UP Advanced	Vancouver, BC	6.0 - 6.5	60 - 80	Type: Private Credentials: Certificate, Diploma Popular programs: Animation, Acting, Digital Design, Film Production, Programming Intakes: Multiple Intakes Depending on Program Tuition fee per year (approximate): CAD \$10,000 - CAD \$50,000
					
VanArts	UP Intermediate	Vancouver, BC	6.0	68	Type: Private Credentials: Diploma Popular programs: Acting, Broadcasting & Online Media, Web Development, Game Art Design Intakes: March, September Tuition fee per year (approximate): CAD \$18,000 - CAD \$32,000
					

PARTNER SCHOOL	PATHWAY REQUIREMENT	LOCATION	IELTS	TOEFL	INFORMATION
Selkirk College	UP Advanced	Nelson, BC	6.0	79	Type: Public Credentials: Certificate, Diploma, Post-Graduate Diploma Popular programs: Business, Tourism, Trades, Arts Intakes: January, May, September Tuition fee per year (approximate): CAD \$11,000
					
University of Regina	UP Advanced	Regina, SK	6.5	80	Type: Public Credentials: Certificate, Diploma, Degree, Masters Popular programs: Business, Arts, Engineering, Kinesiology, Science Intakes: January, May, September Tuition fee per year (approximate): CAD \$24,000 - CAD \$26,000
					
Code Core College	UP Intermediate	Vancouver, BC	6.0	78	Type: Private Credentials: Diploma Popular programs: Web Development Bootcamp, Programming Fundamentals Intakes: Multiple Intakes Depending on Program Tuition fee per year (approximate): CAD \$950 - \$16,500
					
John Casablancas Institution	UP Intermediate	Vancouver, BC	4.5 - 5.5	60 - 70	Type: Private Credentials: Certificate, Diploma Popular programs: Body Spa, Fashion & Beauty, Make up Artistry, Hair Art Intakes: Multiple Intakes Depending on Program Tuition fee per year (approximate): CAD \$10,000 - CAD \$22,000
					
Lakehead University	UP Advanced	Vancouver, BC	6.5	83	Type: Public Credentials: Diploma, Degree, University Transfer, Post-Degree Diploma, Post-Baccalaureate Diploma Popular programs: Business, Accounting, Arts, Hospitality, University Transfer Intakes: January, May, September Tuition fee per year (approximate): CAD \$17,000
					
Arbutus College	Global English	Vancouver, BC	5.0	64	Type: Private Credentials: Certificate, Diploma, Advanced Diploma, Co-Op, Transfer Programs Popular programs: Hospitality Management, Business Management, Marketing, International Trade Intakes: Multiple Intakes Depending on Program Tuition fee per year (approximate): CAD \$5,000 - CAD \$20,000
					

ELECTIVE CHOICES



Our elective classes complement the Global English, University Preparation Intermediate and IELTS Preparation programs. Every Monday and Wednesday afternoon, you will enjoy a skills-focused elective class.

VGC International College provides a choice of skill or topic-based electives as part of your English Core program. These elective classes allow you to focus on the areas you are most interested in or would most like to improve. Every two weeks, you can pick and choose from a variety of electives for your level.

As you progress from level 3 upwards, you will have a choice of speaking, reading, listening, writing or theme-based elective classes. Level 1 and 2 continue with the core class at this time.

ELECTIVE CLASSES	LEVELS							
	1	2	3	4	5	6	7	8
FULL TIME CORE CLASS	•	•						
Grammar through Speaking and Writing			•	•				
Reading, Vocabulary and Discussion			•	•				
Speaking			•	•				
Listening and Pronunciation			•	•	•	•		
Writing			•	•	•	•		
Grammar					•	•		
English in the Workplace					•	•	•	•
Expressions and Conversation					•	•	•	•
Exam Preparation IELTS					•	•	•	•
Reading, Vocabulary and Debate					•	•	•	•
Academic Reading and Vocabulary Builder					•	•	•	•
Advanced Grammar and Writing							•	•
Note Taking through Canadian Culture						•	•	•

Please note: Advanced University Preparation does not have an elective.



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EXPERIENCE
DIFFERENT
CULTURES
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AYAKA from Japan
Studying at VGC is a wonderful experience! Teachers are kind and friendly. They care about each student and always give good advice to improve my English speaking, writing and reading.

AFTERNOON PLUS CLASSES

Our Afternoon Plus Classes are designed to give you further knowledge and practice after you finish your Global English, IELTS Preparation or University Preparation lessons. VGC's Plus Classes are interactive and allow you to deepen your knowledge and understanding of a specific area of English. They also give you plenty of opportunities to put these skills into practice! Students can choose from a range of different Afternoon Plus Classes.

 **DURATION** • Each class is 8 weeks in length.

 **START DATE** • Students can start every Monday.



- The ideal complement to the core classes, helping you to improve your English language skills quickly and build a solid foundation.
- Encourages you to apply your knowledge to practical situations to grow in confidence when speaking English.
- Encourages active learning to ensure you improve as quickly as possible.
- Allows you to engage in a proactive learning experience.
- Addresses different learning styles and skills.

Beginner Plus

Designed for VGC levels 1 - 3

Designed for lower level English, this integrated skills course helps you build a solid foundation to speak English in everyday situations. You will be able to quickly build competency in English grammar, vocabulary, and pronunciation. Using texts and tasks found in daily life, you will gain the confidence you need to progress to the next level.

OBJECTIVES

By the end of your studies in this course you will:

- Understand and use familiar everyday expressions in English.
- Have learned how to listen for general context.
- Be able to ask and answer a variety of basic questions.
- Be able to write and read simple texts and extract specific information.
- Know how to name and use basic English grammar structures.

Speaking and Error Correction Plus

Designed for VGC levels 3 - 8

Speaking and Error Correction Plus is a structured English speaking course that allows you to get more knowledge and practice with spoken English. The program is divided up into well designed daily themes and situations. Through challenging conversation and discussion in English, you will be able to use newly acquired English grammar and vocabulary in real conversations. This English class is designed to focus on error correction and encourages students to build confidence when talking to native English speakers.

OBJECTIVES

By the end of your studies in this course you will:

- Be able to identify errors you and other speakers make.
- Have enhanced your English pronunciation.
- Be able to speak English with more confidence using precise language structures.
- Be able to take part in English conversations related to various topics.
- Have learned to use solid techniques to achieve effective communication in English.

Pronunciations Plus

Designed for VGC levels 3 - 8

At VGC International College, we know how important it is for you to have accurate pronunciation and speak English clearly. That is why in our Pronunciation Plus class, you will study the basics of Canadian English pronunciation and intonation. You will learn about a variety of topics such as English vowel rules, word stress and syllable length. We want to make sure you are equipped with the English skills you need for clear and understandable speech.

OBJECTIVES

By the end of your studies in this course you will:

- Have significantly improved your spoken English.
- Produce sounds clearly.
- Model Canadian English rhythm and word stress that makes the Canadian accent the clearest of all English speaking countries.
- Model Canadian English syllable stress, linking and intonation.
- Feel more confident when speaking with native English speakers.

Academic Preparation Plus

Designed for VGC levels 4 - 8

Extend your day by further working on language as it relates to a university or professional setting in our Academic Preparation Plus class. Develop your writing, listening, reading, speaking and English grammar through practice and constructive debates. The Academic Preparation Plus class offers a highly interactive classroom that fosters critical thinking and active learning in English. What better way to build your academic English skills?

OBJECTIVES

By the end of your studies in this course you will:

- Have developed your English speaking skills for interacting with fellow students and presenting confidently in public.
- Have developed your academic English writing skills from sentence structures and paragraphs to academic essays.
- Have developed your English listening skills for academic purposes, for example effective note-taking.
- Have developed your reading skills, recognizing different text types and approaching them critically in English.



RURIKO from Japan

In my opinion VGC's business English class is a perfect chance to improve your business knowledge. They have small classes and you have special attention from teachers. You need to speak English all the time so you have no other chance than learning and improving the language.



Grammar Plus

Designed for VGC levels 5 - 8

In this student-centred course, you will be exposed to a variety of grammatical structures common for intermediate level learners and beyond. The aim is to give you further practice in these structures, reinforcing what you have studied before and introducing new ways of using the grammar. It will also help you to use these structures with greater ease and therefore gain confidence when using them in your writing and speaking.

OBJECTIVES

By the end of your studies in this course you will:

- Be able to write and speak English using the grammatical structures studied.
- Be able to identify and correct typical mistakes in commonly used grammatical structures.
- Be able to use target structures to clearly and precisely convey meaning.

TOEFL Plus

Designed for VGC levels 5 - 8

At VGC you will not only use the TOEFL Plus course as a tool to achieve the exam score you need, but you will build the academic language and skills necessary for your success in business or university. The TOEFL course provides authentic practice material to make you comfortable with the exam and TOEFL iBT procedure, as well as the opportunity to take practice tests. Our experienced TOEFL teachers review your work and give you personalized feedback, so you can take your exam with confidence.

OBJECTIVES

By the end of your studies in this course you will:

- Have improved your English speaking and writing skills through personalized feedback.
- Be familiar with the requirements of the TOEFL iBT.
- Be familiar with the skills and techniques necessary for exam success.

Job Search Plus

Designed for VGC levels 6 - 8

This course introduces you to job search strategies such as understanding your strengths and areas of improvement, building a professional image and gaining key insights in finding employment opportunities. You will learn to use Microsoft Office to create resumes that stand out to an employer. The valuable skills gained in this course will last a lifetime.

Please note: Job Search is for students taking a VGC business diploma, but will be offered to ESL students if there is space.

OBJECTIVES

By the end of your studies in this course you will:

- Demonstrate how to research employment opportunities.
- Understand how to build a professional image.
- Plan, design and create an effective cover letter and professional resume.
- Gain the skills needed to make a great impression in a job interview.
- Demonstrate presentation skills and business writing specific to the search for employment.

*Job Search Plus is 4 weeks in length.

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EXPERIENCE
INTERACTIVE
CLASSES
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BUSINESS ENGLISH CERTIFICATE PROGRAM



Whether you are currently working in business, want to be in business or plan to use English for business in the future, this program is for you. You will gain a solid foundation of Business English for a range of workplace situations.

Topics include:

- International Business and Global Marketing in English
- Human Resource Management in English
- Business Communication in English
- Intercultural Interactions in English

 **OBJECTIVES** By the end of your studies in this course you will:

- Have demonstrated proficiency with the vocabulary of the business world.
- Have developed the language skills required in order to conduct international business in English.
- Be able to organize effective international meetings in English.
- Demonstrate appropriate use of English grammar.
- Be able to analyze and interpret texts written in English and discuss topics of general interest to business people.
- Have developed knowledge about international business behavior.

 **DURATION** • Each class is 4 weeks in length.

 **START DATE** • Students can start every main start date. Please check the last page for VGC's calendar.

** At the end of each successful four-week module you will be awarded a certificate to recognize your achievement.*

“
EXPERIENCE
EDUCATION
BUILT FOR YOU
”





SCHOOL *of* INTERNATIONAL BUSINESS



FORMING LEADING PROFESSIONALS

Introduction

Following the same high academic standards as our School of English Language, VGC's School of International Business provides students the skills they need to understand and thrive in the Canadian job market.

Our specially designed curriculum, allows students the option to develop their business and English language skills simultaneously. Our courses provide students a strong foundation in business by teaching key frameworks and strategies commonly found in Canadian businesses.

Co-Op students can get hands-on experience in a Canadian company, allowing them to apply their skills to real-life situations. The diversity of our classes also prepares students to work in international environments.

To apply for our Business programs, students will take our online English level test and sign up for an interview.

English Requirements

	English Classes	Business Classes				Proficiency Equivalents			
VGC Levels	Global English	Business Diploma Programs with Co-op	Business Diploma Programs	Business Certificate Programs	Intensive Business Programs	IELTS Score	TOEFL Score	Cambridge Test	CEFR
8	Upper Advanced	1 Year / 2 Year Duration	6 Month / 1 Year Duration	4 Week Duration	2 Week Duration	7	100	CAE	C1
7	Lower Advanced					6.5	90		
6	Upper Intermediate					6	70	FCE	B2
						5.5			
5	Intermediate					5	60	PET	B1
4	Pre-intermediate								
3	Elementary							KET	A2
2	Beginner								
1	Intro								A1

Program Schedule

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
8:45am - 1:50pm	Business Class	Business Class	Business Class	Business Class	Business Class
	Business Class	Business Class	Business Class	Business Class	Business Class
	Business Class	Business Class	Business Class	Business Class	Weekly Workshop
BREAK					
2:05pm - 3:25pm	Afternoon Plus Class/Job Search*	Afternoon Plus Class/Job Search*	Afternoon Plus Class/Job Search*	Afternoon Plus Class/Job Search*	Daily After Class and Weekend Activities Available
BREAK					
3:40pm - 4:40pm	Study Lab/ Writing Center	Study Lab/ Writing Center	Study Lab/ Writing Center	Study Lab/ Writing Center	

*Job Search Plus Classes are typically completed early in the program for all Co-Op students.

Two Year Business Diploma Program:	<ul style="list-style-type: none">• Diploma in Applied Communications with Co-Op
One Year Business Diploma Programs:	<ul style="list-style-type: none">• Diploma in Business Communications with Co-Op• Diploma in Managing Customer Relationships with Co-Op• Diploma in Applied Communications
Six Month Business Diploma Programs:	<ul style="list-style-type: none">• Diploma in Business Communications• Diploma in Managing Customer Relationships
Four Week Business Certificate Programs:	<ul style="list-style-type: none">• Practical Business Calculations• Business Presentations and Practices• Business Communication Essentials• Applied Leadership in the Workplace• Communication for Customer Satisfaction and Excellence• Practical Sales Techniques• Expressions and Conversation• Principles of Managing Customer Relationships• Marketing Essentials• Introduction to Canadian Business Management
Two Week Intensive Business Programs:	<ul style="list-style-type: none">• Entrepreneurship: How to Create a Successful Business• Marketing Through Social Media• Leadership

Diploma in BUSINESS COMMUNICATIONS

Designed for
VGC Levels 6 - 8,
IELTS 5.5 or
Equivalent

VGC Levels	1	2	3	4	5	6	7	8
English Levels	Intro	Beginner	Elementary	Pre-intermediate	Intermediate	Upper Intermediate	Lower Advanced	Upper Advanced

This program focuses on learning in the area of Business Communications. Through a mix of competency and outcome based learning, students will gain skills and experience through individual and team based instruction. Building on a base of Canadian business best practices in sales and marketing, students will learn how to use various forms of communication to efficiently and effectively deliver and execute a variety of business and sales requirements.

OBJECTIVES Upon the completion of this diploma, the successful student will:

- Have a good understanding of business terms, theories and organizational structure for Canadian business.
- Be able to use basic mathematics for everyday business calculations.
- Demonstrate the ability to write and deliver an effective presentation.
- Be able to write a variety of correspondences and be familiar with various forms of business communications.
- Have developed their own leadership styles and techniques.
- Demonstrate exceptional customer service in a sales relationship whether it is face-to-face, online, or over the phone.

START DATE • Please check the last page for VGC’s calendar.

DURATION • 520 hours of instruction, 26 weeks in duration.
**Please consider reading breaks when planning the duration of your studies.*



“
EXPERIENCE
PRACTICAL
EDUCATION
”


	INTERNATIONAL STUDENTS	DOMESTIC STUDENTS
ADMISSION REQUIREMENTS	<ul style="list-style-type: none">• Complete high school or be a mature student of 18 years and older.• Reach an IELTS 5.5 (academic) or TOEFL 70 or equivalent or achieve a VGC Level 6 Upper Intermediate or pass the VGC placement test.• Pass an admissions interview.	<ul style="list-style-type: none">• Complete high school.• Pass an admissions interview.

Diploma in BUSINESS COMMUNICATIONS with CO-OP

Designed for
VGC Levels 6 - 8,
IELTS 5.5 or
Equivalent

VGC Levels	1	2	3	4	5	6	7	8
English Levels	Intro	Beginner	Elementary	Pre-intermediate	Intermediate	Upper Intermediate	Lower Advanced	Upper Advanced

This program focuses on learning in the area of Business Communications. Through a mix of competency and outcome based learning, students will gain skills and experience through individual and team-based instruction. Building on a base of Canadian business best practices in sales and marketing, the student will learn how to use various forms of communication to efficiently and effectively deliver and execute a variety of business and sales requirements. Students will apply their new skills in their Co-Op program.

-  **OBJECTIVES**
- Upon the completion of this diploma, the successful student will:
- Have a good understanding of business terms, theories and organizational structure for Canadian business.
 - Be able to use basic mathematics for everyday business calculations.
 - Demonstrate the ability to write and deliver an effective presentation.
 - Be able to write various correspondences and be familiar with various forms of business communications.
 - Develop their own leadership styles and techniques.
 - Demonstrate exceptional customer service in a person-to-person sales relationship whether it is face-to-face, online, or over the phone.
 - Be able to successfully apply these skills to a real working environment.

 **START DATE**

• Please check the last page for VGC’s calendar.

 **DURATION**

• 540 hours of instruction + 540 hours of Co-Op over 50 weeks (1 year)

	INTERNATIONAL STUDENTS	DOMESTIC STUDENTS
ADMISSION REQUIREMENTS	<ul style="list-style-type: none">• Complete high school or be a mature student of 18 years and older.• Reach an IELTS 5.5 (academic) or TOEFL 70 or equivalent or achieve a VGC Level 6 Upper Intermediate or pass the VGC placement test.• Pass an admissions interview.	<ul style="list-style-type: none">• Complete high school.• Pass an admissions interview.



The paid Co-Op Work Experience portion is an important part of the practical side of this program. This is where students apply the theoretical lessons learned in the academic class to the real world. It is designed to give our students experience in a Canadian work setting that supports the learning objectives of their class. During the first month of the program, Co-Op students will take a four-week Job Search course. This course will run in the afternoon and prepare them for the Co-Op section. It will help students with researching employment opportunities, understanding their own strengths and weaknesses and building a professional image. Throughout the academic and Co-Op portions of this program, students will work with a Co-Op Coordinator to find suitable work opportunities and be assisted to successfully complete their Co-Op experience. At the end of the work experience, each student is required to come back to VGC and complete the two-week Capstone portion of this program before graduating.

Diploma in MANAGING CUSTOMER RELATIONSHIPS

Designed for
VGC Levels 6 - 8,
IELTS 5.5 or
Equivalent

VGC Levels

1

2

3

4

5

6

7

8

English Levels

Intro

Beginner

Elementary

Pre-intermediate

Intermediate

Upper Intermediate

Lower Advanced

Upper Advanced

This diploma equips students with a comprehensive set of theories, skills, and practices to effectively manage customer relationships in a business environment. This program includes sales techniques, managing customer expectations, and understanding consumers in a North American business setting. Students will gain knowledge through individual and group based instructional models.

OBJECTIVES Upon the completion of this diploma, the successful student will:

- Have a good understanding of business terms, theories and organizational structure for Canadian businesses.
- Be able to use basic mathematics for everyday business calculations.
- Prepare and execute various customer service strategies.
- Demonstrate effective communication skills in business writing and business presentations.
- Recall, generalize and demonstrate leadership skills as they relate to staff management and customer management.
- Have a good understanding of, and be able to apply marketing strategies to business.

START DATE

- Please check the last page for VGC’s calendar.

DURATION

- 520 hours of instruction, 26 weeks in duration.



“
EXPERIENCE
PROFESSIONAL
GROWTH
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	INTERNATIONAL STUDENTS	DOMESTIC STUDENTS
ADMISSION REQUIREMENTS	<ul style="list-style-type: none">• Complete high school or be a mature student of 18 years and older.• Reach an IELTS 5.5 (academic) or TOEFL 70 or equivalent or achieve a VGC Level 6 Upper Intermediate or pass the VGC placement test.• Pass an admissions interview.	<ul style="list-style-type: none">• Complete high school.• Pass an admissions interview.

Diploma in MANAGING CUSTOMER RELATIONSHIPS with CO-OP

Designed for
VGC Levels 6 - 8,
IELTS 5.5 or
Equivalent

VGC Levels	1	2	3	4	5	6	7	8
English Levels	Intro	Beginner	Elementary	Pre-intermediate	Intermediate	Upper Intermediate	Lower Advanced	Upper Advanced

This diploma equips students with a comprehensive set of theories, skills, and practices to effectively manage customer relationships in a business environment. This program includes sales techniques, managing customer expectations, and understanding consumers in a North American business setting. Students will gain knowledge through individual and group based instructional models. The Co-Op students will then go on to apply these lessons to their job placement while gaining work experience.

-  **OBJECTIVES**
- Upon the completion of this diploma, the successful student will:
- Have a good understanding of business terms, theories and organizational structure for Canadian business.
 - Be able to use basic mathematics for everyday business calculations.
 - Prepare and execute various customer service strategies.
 - Demonstrate effective communication skills in business writing and business presentations.
 - Recall, generalize and demonstrate leadership skills as they relate to staff management and customer management.
 - Have a good understanding of, and be able to apply marketing strategies to business.
 - Successfully apply these skills to a real working environment

 **START DATE**

• Please check the last page for VGC’s calendar.

 **DURATION**

• 540 hours of instruction + 540 hours of Co-Op over 50 weeks (1 year)

	INTERNATIONAL STUDENTS	DOMESTIC STUDENTS
ADMISSION REQUIREMENTS	<ul style="list-style-type: none">• Complete high school or be a mature student of 18 years and older.• Reach an IELTS 5.5 (academic) or TOEFL 70 or equivalent or achieve a VGC Level 6 Upper Intermediate or pass the VGC placement test.• Pass an admissions interview.	<ul style="list-style-type: none">• Complete high school.• Pass an admissions interview.



The paid Co-Op Work Experience portion is an important part of the practical side of this program. This is where students apply the theoretical lessons learned in the academic class to the real world. It is designed to give our students experience in a Canadian work setting that supports the learning objectives of their class. During the first month of the program, Co-Op students will take a four-week Job Search course. This course will run in the afternoon and prepare them for the Co-Op section. It will help students with researching employment opportunities, understanding their own strengths and weaknesses and building a professional image. Throughout the academic and Co-Op portions of this program, students will work with a Co-Op Coordinator to find suitable work opportunities and be assisted to successfully complete their Co-Op experience. At the end of the work experience, each student is required to come back to VGC and complete the two-week Capstone portion of this program before graduating.

NEW

Diploma in APPLIED COMMUNICATIONS

Designed for VGC Levels 5 - 8, IELTS 5.5 or Equivalent

VGC Levels	1	2	3	4	5	6	7	8
English Levels	Intro	Beginner	Elementary	Pre-intermediate	Intermediate	Upper Intermediate	Lower Advanced	Upper Advanced

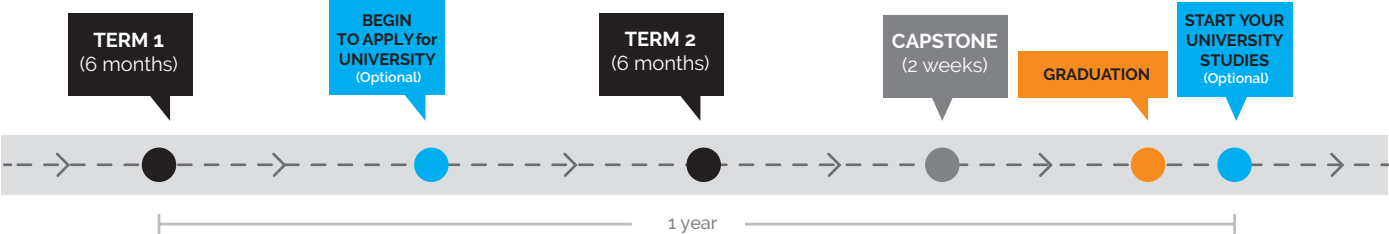
Applied Communications equips students with the practical communication skills they need to succeed in the business world. Through a range of business-related topics such as customer and public relations as well as corporate and interpersonal communications, we teach relevant and applicable skills in a business-focused environment.

Our students will gain the communicative proficiency required to be successful while also developing their business knowledge and leadership skills, setting them up to communicate effectively in business, education and in life. This course will also equip them with the skills they need to succeed should they choose to continue their professional development and study at one of our pathway schools.

	INTERNATIONAL STUDENTS	DOMESTIC STUDENTS
ADMISSION REQUIREMENTS	<ul style="list-style-type: none">• Complete high school or be a mature student of 18 years and older.• Reach an IELTS 5.0 (academic) TOEFL 60 or equivalent, or achieve a VGC Level 5 Intermediate or pass VGC Placement test• Pass an admissions interview.	<ul style="list-style-type: none">• Complete high school.• Pass an admissions interview.

START DATE • Please check the last page for VGC’s calendar.

DURATION • 1000 hours of instruction, 52 weeks (1 year) in duration.



TERM 1 – (6 MONTHS)

Communications 100 (8 weeks)

This course is designed as a foundation for students who want to improve their communication skills in a professional or academic setting. Students will work on clear interpersonal communication and will be equipped with effective strategies to convey thoughts and ideas clearly to avoid misunderstanding.

Communications 200 (8 weeks)

This course builds on Communications 100 and further develops the interpersonal communication skills, with emphasis on conveying more complex ideas with clarity. Students will learn how to clearly structure and present ideas to avoid miscommunication and how to critically think about their own work and ideas as well as the work of others.

Communications 300 (8 weeks)

This course focuses on intercultural communication. Already equipped with high-level communication skills, students will focus on strategies for understanding more complex ideas and analyzing them with a critical eye. Through debates and discussions students will learn how to objectively and persuasively deliver ideas to be successful in an academic or professional environment.

TERM 2 – (6 MONTHS)

During the second half of their studies, students must take a further three compulsory courses and three courses of their choosing.

The compulsory courses are:

- Applied Leadership in the Workplace
- Business Communication Essentials
- Business Presentations and Practices

Students have the choice of choosing three of the following courses to complete their diploma:

- Communication for Customer Satisfaction and Excellence
- Introduction to Canadian Business Management
- Practical Business Calculations
- Marketing Essentials
- Practical Sales Techniques
- Principles of Managing Customer Relationships

It is important to note that scheduling conflicts may occur and students may not get all their choices of non-compulsory classes. To avoid this, please consult a VGC advisor at the start of the program.

NEW

Diploma in APPLIED COMMUNICATIONS with CO-OP

Designed for VGC Levels 5 - 8, IELTS 5.5 or Equivalent

VGC Levels	1	2	3	4	5	6	7	8
English Levels	Intro	Beginner	Elementary	Pre-intermediate	Intermediate	Upper Intermediate	Lower Advanced	Upper Advanced

Applied Communications equips students with the practical communication skills they need to succeed in the business world. Through a range of business-related topics such as customer and public relations as well as corporate and interpersonal communications, we teach relevant and applicable skills in a business-focused environment.

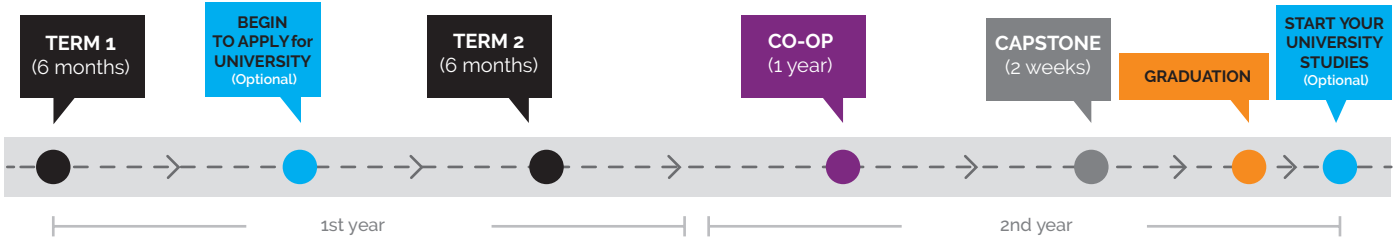
Our students will gain the communicative proficiency required to be successful while also developing their business knowledge and leadership skills, setting them up to communicate effectively in business, education and in life. This course will also equip them with the skills they need to succeed should they choose to continue their professional development and study at one of our pathway schools.

- START DATE**
- DURATION**
- Please check the last page for VGC’s calendar.
 - 1020 hours of instruction + 1020 hours of Co-Op over 104 weeks (2 years)



The paid Co-Op Work Experience portion is an important part of the practical side of this program. This is where students apply the theoretical lessons learned in the academic class to the real world. It is designed to give the student experience in a Canadian work setting that supports the learning objectives of their class.

Throughout the academic and Co-Op portions of this program, students will work with a Co-Op Coordinator to find suitable work opportunities and be assisted to successfully complete their Co-Op experience. Each student must complete a two-week Capstone project at the end of their program to achieve a Diploma. For Co-Op students, this will take place after the Co-Op work experience.



TERM 1 – (6 MONTHS)

Communications 100 (8 weeks)
This course is designed as a foundation for students who want to improve their communication skills in a professional or academic setting. Students will work on clear interpersonal communication and will be equipped with effective strategies to convey thoughts and ideas clearly to avoid misunderstanding.

Communications 200 (8 weeks)
This course builds on Communications 100 and further develops the interpersonal communication skills, with emphasis on conveying more complex ideas with clarity. Students will learn how to clearly structure and present ideas to avoid miscommunication and how to critically think about their own work and ideas as well as the work of others.

Communications 300 (8 weeks)
This course focuses on intercultural communication. Already equipped with high-level communication skills, students will focus on strategies for understanding more complex ideas and analyzing them with a critical eye. Through debates and discussions students will learn how to objectively and persuasively deliver ideas to be successful in an academic or professional environment.

TERM 2 – (6 MONTHS)

During the second half of their studies, students must take a further three compulsory courses and three courses of their choosing.

The compulsory courses are:

- Applied Leadership in the Workplace
- Business Communication Essentials
- Business Presentations and Practices

Students have the choice of choosing three of the following courses to complete their diploma:

- Communication for Customer Satisfaction and Excellence
- Introduction to Canadian Business Management
- Practical Business Calculations
- Marketing Essentials
- Practical Sales Techniques
- Principles of Managing Customer Relationships

It is important to note that scheduling conflicts may occur and students may not get all their choices of non-compulsory classes. To avoid this, please consult a VGC advisor at the start of the program.

	INTERNATIONAL STUDENTS	DOMESTIC STUDENTS
ADMISSION REQUIREMENTS	<ul style="list-style-type: none">• Complete high school or be a mature student of 18 years and older.• Reach an IELTS 5.0 (academic) TOEFL 60 or equivalent, or achieve a VGC Level 5 Intermediate or pass VGC Placement test• Pass an admissions interview.	<ul style="list-style-type: none">• Complete high school.• Pass an admissions interview.

BUSINESS CERTIFICATE PROGRAMS

Designed for
VGC levels 6 - 8,
IELTS 5.5 or
Equivalent

VGC Levels	1	2	3	4	5	6	7	8
English Levels	Intro	Beginner	Elementary	Pre-intermediate	Intermediate	Upper Intermediate	Lower Advanced	Upper Advanced

ADMISSION REQUIREMENTS

INTERNATIONAL STUDENTS

- Complete high school or be a mature student of 18 years and older.
- Reach an IELTS 5.5 (academic) or TOEFL 70 or equivalent or achieve a VGC Level 6 Upper Intermediate or pass the VGC placement test.
- Pass an admissions interview.

DOMESTIC STUDENTS

- Complete high school.
- Pass an admissions interview.

Practical Business Calculations

Students will learn about business mathematics used in everyday businesses. The skills learned in this course will serve the student well both in their professional and personal financial life.

OBJECTIVES

Upon completion of this program, the successful student will be able to:

- Demonstrate the use of weighted averages.
- Use calculations for gross earnings, hourly wages and commissions.
- Demonstrate and know the differences between Simple Interest and Compound Interest.
- Demonstrate their knowledge of amortization, mortgages and sinking funds.

DURATION

- 80 hours of instruction.
- 4 weeks in duration.

START DATE

- Please check the last page for VGC's calendar.

Business Presentations and Practices

This course provides hands-on experience on how to create exceptional business presentations using a variety of software. Students will deliver multiple presentations over the course of 4 weeks to build their confidence. Daily constructive feedback from both the instructor and fellow students will be given.

OBJECTIVES

Upon completion of this program, the successful student will be able to:

- Demonstrate best practices in business presentations.
- Demonstrate and recall key concepts of Audience Intent Message.
- Write and present a persuasive argument.
- Use digital communications in an effective and professional manner (e.g. social media, mobile technologies, IM and text).
- Write and deliver an effective presentation.

DURATION

- 80 hours of instruction.
- 4 weeks in duration.

START DATE

- Please check the last page for VGC's calendar.

Business Communications Essentials

This course prepares the students in both technical skills and soft skills for effective business communications. With the aid of technical tools and role-playing, the students will learn a variety of business writing frameworks that will help any organization communicate with clarity, sensitivity and efficiency in today's demanding business world.

OBJECTIVES

Upon completion of this program, the successful student will be able to:

- Communicate across cultures and generations.
- Plan, write and revise written messages.
- Write a persuasive email.
- Write a variety of correspondences and be familiar with various forms of communication.
- Demonstrate effective business writing and presentation skills.

DURATION

- 80 hours of instruction.
- 4 weeks in duration.

START DATE

- Please check the last page for VGC's calendar.

Applied Leadership in the Workplace

This course provides an overview of theories in applied leadership in the workplace as it relates to managing customer relations. The students learn about themselves to determine their own leadership style. Through studying the leadership styles of historical and current business leaders, students will learn various approaches to managing customers in diverse situations.

OBJECTIVES

Upon completion of this program, the successful student will be able to:

- Demonstrate their own personal leadership style and vision.
- Describe various leadership styles and techniques.
- Lead teams using motivation and delegation.
- Demonstrate knowledge of leadership qualities through role-play.
- Take the lead in customer conflict scenarios.

DURATION

- 80 hours of instruction.
- 4 weeks in duration.

START DATE

- Please check the last page for VGC's calendar.



Communication for Customer Satisfaction and Excellence

In this course, the students learn how to provide exceptional customer service for any organization. The students will study concepts of customer service across a range of channels including face-to-face, over the phone, and online applications. They will learn how to handle a variety of customer behaviours. Students will be able to apply these practical concepts to any organization.

 **OBJECTIVES**

Upon completion of this program, the successful student will be able to:

- Define and deliver exceptional service.
- Effectively handle complaints using the strategies learned.
- Create a customer service brand.
- Demonstrate exceptional customer service in a sales relationship whether it is face-to-face, online, or over the phone.

 **DURATION**

- 80 hours of instruction.
- 4 weeks in duration.

 **START DATE**

- Please check the last page for VGC’s calendar.

Practical Sales Techniques

In this course, the students learn the essentials of how to be a salesperson and how to develop a personal sales approach. The students will learn about the opportunities in sales in the age of information and technology. The students will get practical experience on how to develop professional relationships with their clients using communication and buyer psychology.

 **OBJECTIVES**

Upon completion of this program, the successful student will be able to:

- Recall and describe key milestones in the evolution of various selling models.
- Understand the key ethical and social considerations in personal and business sales and selling.
- Develop relationship, customer and product strategies.
- Develop questionnaires for determining customer needs.

 **DURATION**

- 80 hours of instruction.
- 4 weeks in duration.

 **START DATE**

- Please check the last page for VGC’s calendar.

Principal of Managing Customer Relationships

In this course, the students will learn the fundamentals of Customer Relationship Management. From a sales and selling perspective, the student will learn the principles of customer acquisition, customer engagement and developing long-term customer relationships.

 **OBJECTIVES**

Upon completion of this program, the successful student will be able to:

- Demonstrate knowledge of personal selling skills to further career progression.
- Demonstrate knowledge of personal selling philosophies, concepts of buying and selling, differences between consumers and business buyers and key points that shape these buying behaviours.
- Demonstrate an understanding of key principles, methods and concerns relating to strategies and techniques.

 **DURATION**

- 80 hours of instruction.
- 4 weeks in duration.

 **START DATE**

- Please check the last page for VGC’s calendar.

“
EXPERIENCE
DIFFERENT
BUSINESS
CULTURES
”

Marketing Essentials

This course provides students an overview of marketing with a focus on specific skills needed in a typical marketing lifecycle, sales, customer relationship building, and communication.

 **OBJECTIVES**

Upon completion of this program, the successful student will be able to:

- Apply concepts of value, pricing strategies, consumer segmentation, targeting, and positioning.
- Analyze the marketing environment and buyer psychology.
- Create a brand based on customer value.
- Analyze and apply marketing frameworks such as the 4 Ps.

 **DURATION**

- 80 hours of instruction.
- 4 weeks in duration.

 **START DATE**

- Please check the last page for VGC’s calendar.

Introduction to Canadian Business Management

Students will gain an understanding of the best practices used by Canadian businesses. This course will provide the theory and practical knowledge to understand how businesses operate, strategize, structure, develop and manage their companies.

 **OBJECTIVES**

Upon completion of this program, the successful student will be able to:

- Have a good understanding of business terms, theories and organizational structure as they apply to Canadian businesses.
- Demonstrate knowledge of management terms, processes of planning, organizing, leading and controlling organizational work activities as well as roles and responsibilities for hiring.
- Demonstrate the process of quantitative decision making.
- Understand and better integrate into Canadian company culture.

 **DURATION**

- 80 hours of instruction.
- 4 weeks in duration.

 **START DATE**

- Please check the last page for VGC’s calendar.



“
EXPERIENCE
GLOBAL
NETWORKING
”

TWO WEEK INTENSIVE BUSINESS PROGRAMS



- 🕒

DURATION

- 37 hours of instruction.
 - 2 weeks in duration.
- 📅

START DATE

- Please check the last page for VGC’s calendar.

	INTERNATIONAL STUDENTS	DOMESTIC STUDENTS
ADMISSION REQUIREMENTS	<ul style="list-style-type: none">• Complete high school or be a mature student of 18 years and older.• Reach an IELTS 5.5 (academic) TOEFL 70 or equivalent, or achieve a VGC Level 6 Upper Intermediate or pass VGC Placement test.• Pass an admissions interview.	<ul style="list-style-type: none">• Complete high school.• Pass an admissions interview.

Entrepreneurship

How to create a successful Business

By the end of this course, students will have gained a solid and structured understanding of entrepreneurship and how to start a successful business. Through case studies and lectures, students will gain an understanding of the importance of industry analysis, writing a business plan and financing a new venture. By the end of the course, participants will develop and present a new business and show full understanding of the process of taking a business idea to realization.

COURSE OVERVIEW

The course is broken up into the following sections:

- Identifying opportunities and generating ideas
- Feasibility analysis.
- Competitor analysis.
- Examining various business models.
- Financing and funding.
- Components of a business plan.
- Writing, presenting, and critiquing a business plan.
- Designing a business model.

Marketing through Social Media

In completing this course, participants will gain a foundational understanding of social media platforms, be able to identify and target specific audiences, and recognize how social media fits into a broader marketing strategy. Through case studies and lectures, students will learn the importance of social media in marketing products and services. They will demonstrate their knowledge by developing and presenting a social media strategy for a given product or service.

COURSE OVERVIEW

The course is broken up into the following sections:

- Understanding the risks, threats, and opportunities in social media.
- Social media psychology - Understanding the user.
- Social media platforms and their use in business.
- Developing and applying a social media marketing strategy.
- Presenting and critiquing a social media strategy.

Leadership

Throughout this course, students will develop an understanding of strong leadership. Students gain this knowledge by studying real world cases of successful and ineffective leaders. Students will explore how leaders are made, the importance of having vision, and the various styles of leadership.

COURSE OVERVIEW

The course is broken up into the following sections:

- Defining leadership - What makes a good leader?
- Leadership approaches and styles.
- Establishing vision and mission.
- Building the leadership skill set.
- Self evaluation of leadership skills.
- Presenting and critiquing leadership strategies.

* These programs are offered as part of our Summer Seminar Series during July and August, Winter Seminar Series during January as well as upon special request for groups throughout the year. For group quotes and custom start dates please contact: marketing@vgc.ca



TEEN SUMMER CAMP

High School Preparation Program

Designed for Cambridge KET and PET Levels (Students between 13 and 18 years old)

VGC combines our High School Preparation Program with our Summer Teen Experience activities making this course one of the most exciting summer teen English camps in Vancouver. We offer students a complete Canadian adventure where they will be fully immersed in the English language. It consists of an integrated program where you will have a full day of studies that focus on English relevant to the daily life of a high school teen. Every Tuesday and Thursday you will take your learning outside of the classroom where you will apply your language knowledge to an academic activity. You will enjoy a variety of activities every day.

If that doesn't sound like enough fun, you will have the opportunity to experience the beautiful wilderness that Canada is famous for. This summer camp gives you the opportunity to spend several days away from the city. You will enjoy swimming in pristine lakes, boating, campfires, taking photos of the breathtaking Rocky mountains and much, much more!

Young Executive Program

Designed for Cambridge FCE Level (Students between 13 and 18 years old)

We are proud to team up with our business school to offer our new Young Executive Program to students who already have a solid foundation in English. We are taking the key elements of our popular two-week business seminars and opening them exclusively to our young leaders. In this program you will have the opportunity to learn about key concepts in leadership as it pertains to business and everyday life, and also the basics of entrepreneurship, all whilst continuing to improve your English skills. You must complete the full two weeks of a course and have an English level equivalent to IELTS 5.5, VGC level 6 or equivalent to join this program.

The Young Executive Programs are: **Leadership** (2 weeks) and **Entrepreneurship** (2 weeks)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
8:45am - 1:50pm	Class	Applied English Activity (Starts and ends in class)	Class	Applied English Activity (Starts and ends in class)	Class	Weekend Adventure	
	Class		Class		Class		
	Class		Class				
BREAK					Afternoon Teen Activity		
Afternoon	Afternoon Teen Activity	Optional VGC School Wide Activity	Afternoon Teen Activity	Optional VGC School Wide Activity			



- Classes are based on Cambridge levelling for international academic recognition.
- This English Summer Camp consists of after school activities, weekend adventures and out of class academic activities on Tuesdays and Thursdays.
- Students experience life in a Canadian city and the great Canadian outdoors like the Rocky Mountains!
- Caring VGC staff that will make every effort to ensure that students feel safe and comfortable.





CAMBRIDGE PREPARATION COURSE

Designed for CAE Level

CAMBRIDGE CERTIFICATE IN ADVANCED ENGLISH (CAE) PROGRAM

This program is designed to help you attain a level of proficiency and accuracy as it relates to your goals when taking the Cambridge exams. All four language skills are systematically developed and practiced during the course and in-depth exam training is provided throughout. You will focus on using the English language flexibly and creatively as it relates to a variety of exam situations and topics. As this is an advanced course, you will learn subtle differences in grammar and vocabulary relevant to the CAE exam. This course will also help you to develop a greater understanding of the significance of culture as it relates to language. These skills will help you better prepare to take the CAE exam.

Students must be at the appropriate level of English to enter this course (a level test can be found on our website).

OBJECTIVES By the end of your studies in this course you will:

- Have developed the necessary skills to confidently take the CAE.
- Have developed Cambridge Exams strategies.
- Have read, understood and answered questions on the content of various text types related to the CAE exam.
- Be able to answer different types of English grammar questions with confidence.
- Handle the various sections of the oral test with confidence.
- Apply the use of different language structures appropriately.
- Summarize, reconstruct, and present arguments coherently for the Cambridge exams.

DURATION

- The CAE Preparation Course is 8 weeks in length.

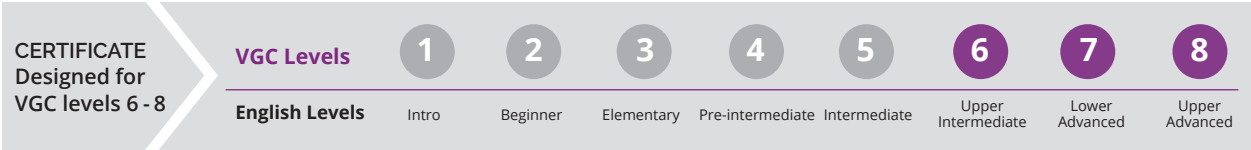
START DATE

- This program is offered in the summer months only. Please check the last page for VGC's calendar.



- Experienced and knowledgeable teachers for the CAE exam.
- Individualized feedback to focus you on areas that need improvement.
- Practice Cambridge exams every two weeks to monitor your progress and results.

TEACHER TRAINING (TESL) PROGRAM



The TESL certificate program is perfect for international students who will return to their country to teach.



The TESL diploma includes a 25 hour practicum week where students will have hands on practice experience in the classroom. This is for fluent English speakers.

This program provides pedagogical theory, teaching methodology, strategies and practical approaches to developing the skills and knowledge base you require to become an effective English language teacher. You will be given the opportunity to apply methodology and skills in a real teaching and learning environment.

This program includes the following areas:

- Learning and teaching: background and theory
- Practical methodology: teaching skills and systems
- Language awareness
- Observations
- Practicum (for diploma students only)

OBJECTIVES

Upon successful completion of this program you will have reliably demonstrated the ability to:

- Plan a series of ESL lessons that cover different skills and systems for learners at different levels.
- Competently deliver lessons you have planned to a class of ESL learners. (for diploma students only)
- Provide and receive meaningful feedback to and from peers.
- Reflect on your own learning and teaching, act on feedback, and demonstrate improvement.

DURATION

- CERTIFICATE** • 4 weeks in length
• 105 hours in total
- DIPLOMA** • 5 weeks in length. Final week in-class Practicum
• 130 hours in total

START DATE

- Please check the last page for VGC’s calendar.
- **Class time:** Monday to Friday, 8.45am - 3.25pm

ADDITIONAL PROGRAMS



ADMISSION REQUIREMENTS

	INTERNATIONAL STUDENTS	DOMESTIC STUDENTS
TESL Certificate	<ul style="list-style-type: none">• Complete high school or be a mature student of 18 years and older.• Reach an IELTS 5.5 (academic) or TOEFL 70 or equivalent or achieve a VGC Level 6 Upper Intermediate or pass the VGC placement test.• Pass an admissions interview.	<ul style="list-style-type: none">• Complete high school.• Pass an admissions interview.
TESL Diploma	<ul style="list-style-type: none">• Complete high school or be a mature student of 18 years and older.• Reach an IELTS 7 (academic) or TOEFL 100 or equivalent or achieve a VGC Level 8 Upper Advanced or pass the VGC placement test.• Pass an admissions interview.	<ul style="list-style-type: none">• Complete high school.• Pass an admissions interview.



NIINA from Japan

VGC is the only place that gives such useful knowledge and techniques in detail as well as provide lots of in class teaching practice in the TESL program. It is really challenging, but these skills I learned for teaching the English Language are a treasure that cannot be bought from anyone. I will definitely utilize what I learned in the TESL course when I become an English teacher.

“
EXPERIENCE
ADVENTURE
”



EXTRA STUDENT SERVICES



At VGC International College, we are proud of our outstanding quality of education. We believe that every student deserves to have access to all the necessary tools and supports needed to improve their English, enhance their communication skills and achieve their career goals. That is why we have created four extra services to ensure students reach their highest potential while studying at VGC. Current students can utilize our Study Labs, Writing Center, and Workshops while alumni can access our Continuing Studies services at no extra cost.

Study Lab

Designed for VGC Levels 1 - 8

At VGC International College, we understand that you may sometimes need a little extra help, a place to study, or simply some additional practice to learn English faster. With this in mind, we offer our Study Lab, a welcoming place where you can meet with a highly qualified VGC teacher to:

- Get help with your homework and study for exams.
- Clarify language related doubts.
- Obtain extra material for study or practice.
- Receive individual attention and tips to improve your English.
- Learn English with other students in a smaller, more intimate setting.
- Get help with your writing.

A great advantage of the Study Lab is the fact you can simply drop in any day you want, Monday to Thursday after class between 3:40 - 4:40 pm.

Writing Center

Designed for VGC Levels 5 - 8

Writing is a difficult skill to master, especially in a second language. That's why we've created a special after school program to help you improve your writing skills. Designed for students level 5 and higher, you will:

- Get help forming compelling introductions
- Work on structure for supporting paragraphs.
- Improve Thesis Statement creation and placement.
- Learn to create solid conclusions.

The Writing Center will be hosted by one of our many highly trained instructors four days a week from Monday to Thursday after class between 3:40pm-4:40pm.

Workshops

Designed for VGC Levels 3 - 8

Our Friday afternoon English workshops provide students with interactive training sessions. Students gain practical information and feedback on daunting issues such as employment, immigration*, and succeeding while studying online. Join us in a casual setting and get helpful tips for your professional and academic life. Topics include: Resume and cover letter writing tips, succeeding in a job interview, understanding Canadian culture, Canadian visa application, online study skills and more.

Our English workshops take place every second Friday afternoon.

**All workshops about visa application and immigration to Canada are conducted by a certified immigration consultant.*

Continuing Studies

Designed for VGC Levels 1 - 8

VGC online platform for our alumni only

For our English language students, one of the biggest challenges of studying English abroad comes when you go back home. Our Continuing Studies program is an online platform designed to help our alumni maintain the English level they have achieved at VGC. We provide English lessons every week that help you retain your Reading, Writing, and Listening skills.

Being able to practice and continue learning English online, ensures that you don't lose the amazing accomplishments you've worked so hard to achieve. This is just one of many ways that you, our alumni, will always be a part of the VGC family.

VGC ACTIVITIES

“
EXPERIENCE
THE GREAT
CANADIAN
OUTDOORS
”

We understand that your trip to Canada is more than just studying – it's the experience of a lifetime! We want you to have as much fun as possible using and refining the new language skills you have acquired as you make new friends in Vancouver. For business students this is a great way to network.



To ensure that students have the time of their lives, VGC organizes its very own afternoon activities and excursions from local sightseeing outings to weekend trips to the Rocky Mountains and the beautiful Sunshine Coast.

By being part of the VGC family, you can join one of our once-in-a-lifetime weekend adventures and choose from a variety of exciting Canadian cultural experiences. This ensures that you make the absolute best of your time here in Canada. Learn to ski and snowboard in the mountains of British Columbia, kayak along the shores of downtown Vancouver and Granville Island, enjoy a tasty beach BBQ in Stanley Park, fish for salmon, catch a Canucks hockey game – the adventures are endless.



- VGC has its own activities team, which means that you get access to unique experiences exclusively for VGC students.
- VGC's activities are conducted in English so that you continue to develop your skills and learn outside the classroom.



HOUSING and ACCOMMODATION

HOMESTAY

With VGC International College’s homestay you can fully immerse yourself in Canadian culture and practice English outside the classroom by living with a Canadian host family. This experience will give your English learning a whole new dimension while you experience the friendliness and hospitality that Canadians are famous for.

All of our homestay families are carefully selected so you can experience a safe and casual environment while studying in Canada. Our families enjoy meeting students from around the world and several have been hosting students for many years. Choosing our homestay accommodations will help you settle in more easily and make Vancouver feel like a home away from home.



“
EXPERIENCE
KINDNESS &
HOSPITALITY
”



Getting started

Homestays are booked on a weekly basis starting on the weekend, with the option of adding additional days. Homestay accommodations must be booked a minimum of two weeks in advance.

What to expect in your homestay

- ROOM:** A private, clean and comfortable room for every student.
- FURNITURE:** Bed and bedding, dresser and a place to do homework.
- ACCESS:** To bathroom and laundry facilities.
- PROXIMITY:** Approximately 30 to 55 minutes commute to school by public transport.
- FAMILIES:** Friendly and welcoming English speaking homestay families from diverse backgrounds that reflect Vancouver’s multicultural population. Some families may host more than one international student.
- LIFESTYLE:** You can indicate your preferences on diet, smoking/non-smoking, children, etc.
- AMENITIES:** 2 or 3 meals per day included, Wi-Fi Internet access, 24-hour emergency contact number. Airport pickup/return can be booked for an additional fee.



MEET THE TEAM



Cristina
Homestay
Coordinator



Karen
Homestay
Administrative
Assistant

CAMPUS CULTURE

At VGC we pride ourselves on our global student community. To date, VGC has been home to students of over 85 nationalities, and this number continues to grow. We take great care in creating a family-like atmosphere. As you walk through our school, you will be greeted and supported by our warm and friendly team. Their goal is to make VGC your home away from home. Our campuses are designed with plenty of student spaces so that you can build strong professional networks and lasting friendships from people around the world. To really learn English, you must communicate and practice the language. VGC gives students plenty of opportunities to do this as everyone is encouraged to communicate in one universal language - English.



Granville Campus

“
EXPERIENCE
NEW
FRIENDS
”



Hastings Campus

ETHICS GUIDE and MISSION STATEMENT

VGC International College’s mission is to supply the best learning environment with the highest of academic standards, to support student learning with excellent customer service, and to always do business with integrity and honesty.

At VGC we recognize the importance of quality education as a means to advance in life. We do not believe that education should be for the few but a means for the many to improve themselves and change their situation. As an organization that works globally, we are committed to giving the best services with quality, integrity, and honesty. As an international business, we recognize that we have a responsibility to our students and the countries from which they come. We recognize that people are born into situations but do not have to accept them. We believe people can only be empowered and change their living situation through education.

CORPORATE SOCIAL RESPONSIBILITY

VGC's international initiative to put money back into NGO's that support education in developing countries is a project we care deeply about. Partnering with NGOs from Brazil, Panama, and Thailand, VGC pledges to give a dollar a day for every Brazilian, Panamanian, and Thai student who attends our school. The collected funds are utilized to purchase school supplies and goods aimed at assisting low income families interested in improving themselves through education.

Please note: Donations are made in tangible goods such as: textbooks, pens, and paper. VGC International College does not benefit from any tax breaks.

VGC's Educate for Change



BRAZIL

CASA DO ZEZINHO

Located in what is called the "triangle of death" between Jardim Angela, Jardim Sao Luiz and Capao Redondo in the outskirts of São Paulo, Brazil. They help young adults living below the poverty line, most of whom live in no more than two room shacks with large families and who are often immersed in violence in- and outside of the home. Casa do Zezinho creates positive conditions, through education, art and culture, for low income children and young adults under extremely vulnerable conditions. They help young people overcome the barriers imposed by their living standards to become self-reliant and able to make mature decisions about their own lives.



PANAMA

INSTITUTO URRACA

Despite limited resources, Instituto Urraca promotes academic excellence and calls for young students to work hard towards attaining higher academic and professional goals. Instituto Urraca delivers a structured theory and hands-on high school program to students from low income families and various cultural backgrounds.



THAILAND

MIRROR FOUNDATION

This Thai Non- Governmental Organization is run by Thai and hill tribe staff who work for the social development of the community in general and for the benefit of ethnic minorities. Rai Som school, a school sponsored by this NGO, works specifically to give access to basic education to stateless children. The school's curriculum is designed to fit with the lives of the local community. It teaches the local language as well as Thai and English.

VANCOUVER

Vancouver is the city of choice for studying in Canada. Set against a stunning backdrop on Canada's west coast, Vancouver is consistently ranked one of the top cities in the world to live in. Vancouver is naturally beautiful, mild in climate and one of the safest cities in North America. It is known for its liberal outlook and career opportunities.

Nestled between snow-capped mountains and the Pacific Ocean, Vancouver offers the perfect blend of year-round outdoor activities and urban excitement. Relax on one of Vancouver's many sandy beaches, wander through the boutique shops in historic Gastown or catch some air snowboarding or hiking on Grouse Mountain - in Vancouver there is something for everyone! There is no other city in the world like Vancouver, and VGC's campuses are located right in the heart of it!



Waterfront Station to **VGC Hastings Campus** 2 min.
Granville/Waterfront Station to **VGC Granville Campus** 1 min.
Between two campuses. 4 min.



Granville Island

Granville Island is an artistic community with an excellent public market. Famous for local food, art and entertainment, it's always exciting and full of new experiences.



English Bay

There are seven large beaches surrounding the Vancouver area including beautiful English Bay. Come and enjoy some sun, beach volleyball or watch our amazing sunsets.



Granville Street

Granville Street is the main downtown entertainment district. Countless restaurants, bars and nightclubs make this a popular late-night hangout.



English Bay



Robson Street

Robson Street is known for having the best shopping in Vancouver. Spend your afternoon browsing at premier fashion stores or sipping coffee on an outdoor patio.



Stanley Park

Stanley Park is a magnificent green oasis in the midst of the urban landscape of Vancouver. It's 10% bigger than New York's Central Park. There is an abundance of unique plants, majestic trees, and diverse wildlife, not to mention the stunning seawall.



Stanley Park



BC Place



Yaletown

Yaletown is a trendy, upscale, and renovated district. Converted heritage buildings are home to some of the top fashion brands and hip restaurants and bars.



Vancouver Lookout

Located at the top of the Harbour Centre, the Vancouver Lookout tower was officially opened in 1977 by Neil Armstrong. Glass elevators take visitors 168 meters (553 feet) above the harbour, to enjoy breathtaking views of beautiful Vancouver and the North Shore Mountains.



BC Place

BC Place is a multi-purpose stadium and home to the BC Lions and Vancouver Whitecaps. It also served as the main stadium for the 2010 Winter Olympics.



Gastown



Gastown

VGC is situated right on the edge of historic Gastown which is one of Vancouver's oldest areas, where you can find the first steam clock built in 1977 by Raymond Saunders.



Waterfront Station

Waterfront Station is Vancouver's main transit hub. All trains, buses, SeaBuses and SkyTrains use this as the terminal station. Conveniently located two blocks away from our campuses, Waterfront Station makes VGC an easy commute from wherever you are coming from.

2022

- Canadian Holidays
- Main Start Dates/
University Preparation
Start Dates
- Alternative Start Dates
- High School Preparation/
Summer Teen Experience
Program
(July 4 - July 30)
- Cambridge Preparation
(July 4 - August 26)
- TESL

JANUARY

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2022

- Canadian Holidays
- Diploma Start Dates
- Certificates Start Dates
- January 4 / July 4:
 - Business Presentations and Practices
 - Marketing Essentials
- January 31/ August 2:
 - Applied Leadership in the Workplace
- February 28 / August 29:
 - Communication for Customer Satisfaction and Excellence
 - Practical Sales Techniques
- April 4 / October 3:
 - Practical Business Calculations
- May 2 / October 31:
 - Business Communication Essentials
 - Principles of Managing Customer Relationships
- May 30 / November 28:
 - Introduction to Canadian Business Management

JANUARY

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Two Week Intensive Business Programs:

- Leadership
- Entrepreneurship: How to Create a Successful Business
- Marketing Through Social Media

2023

- Canadian Holidays
- Main Start Dates/
University Preparation
Start Dates
- Alternative Start Dates
- High School Preparation/
Summer Teen Experience
Program
(July 4 - July 29)
- Cambridge Preparation
(July 4 - August 25)
- TESL

JANUARY

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VGC

SCAN TO SEE OUR
ONLINE COURSES



START YOUR
STUDIES AT HOME,
FINISH THEM
IN VANCOUVER

VGC
INTERNATIONAL
COLLEGE

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