

MGC INTERNATIONAL COLLEGE Where the World Comes to Study HIII HIIBE VIINTERATION **PROGRAM VIEWBOOK English and Business Courses** Managerth Billington - 1 and the state of the #wearevancouver



Welcome to Vancouver!

Vancouver is more than just a spot on the map – it is woven into the fabric of our identity. Our roots run deep in this dynamic city and we are as much a part of the city as it is a part of us. We actively engage with our community, drawing on the talents of its best and brightest. We embrace its diversity, thrive on its energy and let it fuel our passion. We take pride in being here, and providing you with a memorable and authentic experience of the city. We are not just another school in Vancouver - WE ARE VANCOUVER.

We are honored that you are considering VGC International College to be part of your education journey. We understand your desire to grow academically and personally, and are here to help you harness the transformative power of education to bring your goals to fruition.

VGC has a proven track record of excellence, and ensure the needs of students are met above everything else. From our carefully-crafted curriculum that focuses on experiential learning and the development of practical skills for an ever-evolving global landscape, to our team of highly-trained teachers and staff who are experts in their respective fields and fully dedicated to your success.

WELCOME TO VGC

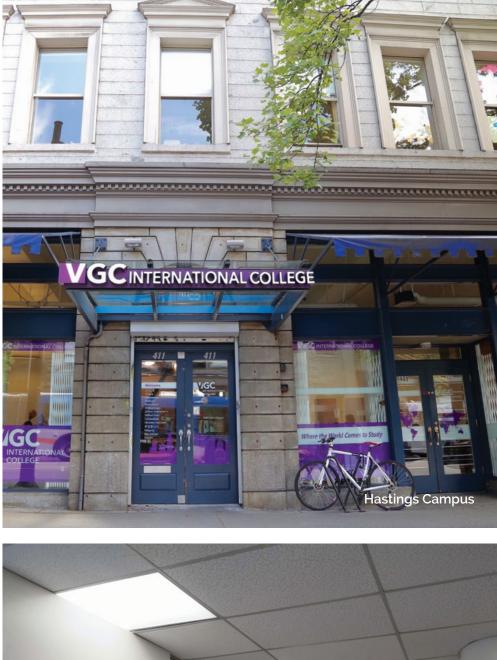
Message from our Executive Director

But VGC International College is more than a just a place of learning. You will be part of an education institution that embodies the values that define Vancouver: diversity, respect, collaboration and excellence. You will find an environment that is immersive and supportive, encouraging students to broaden their horizons, embrace new ideas and nurture the skills they will need to succeed.

We look forward to getting to know you and witnessing the positive impact you will undoubtedly make on our community. We are as excited as you are to take this learning journey together and make sure you get the best educational experience in Canada.

Dominic Walton Executive Director BA (English), DELTA, MBA







CONTENTS

04	About
06	Why VGC
07	Awards
08	Social Respon

- O8 Social ResponsibilityO9 VGC Textbooks
- 10 Accommodation
- 14 Extra Student Services
- 16 Activities
- 18 About Vancouver
- 21 School of ENGLISH LANGUAGE
- 24 Core Classes
- 28 University Preparation
- 30 Pathway Partners
- 34 Elective Choices
- 36 Afternoon Plus Classes
- 40 Camps at VGC
- 43 Cambridge Preparation Course
- 44 TESL
- 46 English School Start Dates

47 School of INTERNATIONAL BUSINESS

- 50 Diploma Programs
- 58 Four Week Business Certificate Programs
- 62 Two Week Business Seminars
- 64 Business School Start Dates

ABOUT

VGC International College is an award-winning English language and business school in downtown Vancouver. Founded in 2003, VGC has built a strong academic reputation by offering high-quality and well-designed English courses and international business programs to students from over 85 nations.

VGC's **School of English Language** is recognized by thousands of students from all over the world, as well as prestigious post-secondary institutions, as the premier English language school in Vancouver, Canada.

VGC's **School of International Business** provides a specially-designed curriculum that allows students to simultaneously enhance their business knowledge and English language, positioning them for success in the Canadian job market.

Our programs are offered across three strategically located campuses in downtown Vancouver, all within walking distance from each other. Each campus provides an immersive and welcoming learning environment, allowing students to focus on what matters – their studies. Featuring plenty of student spaces, our campuses are designed to encourage language practice, and foster building strong professional networks and lasting friendships with individuals from around the world.











WHY VGC?

1. TEACHERS

VGC's hiring policy ensures that our teachers are not only highly qualified, but also committed to helping you accomplish your goals. Our School of English Language is proud of its reputation as one of the most academic language schools in Vancouver. All teachers must have a university degree and a recognized Teaching Certificate.

Our School of International Business boasts a practical curriculum taught by qualified teachers who hold a master's degree in a business-related field. Bringing a wealth of relevant Canadian industry experience, our teachers are experts in their field and focus on providing a hands-on learning experience in the classroom.

2. PERSONAL ATTENTION

VGC's teachers and staff strive to get to know each of our students as individuals. Teachers are aware of your progression and adapt their approach to best guide you through your learning experience. Every VGC course provides you the opportunity to receive personalized feedback from your teachers.

3. RESULTS

For over 20 years, we have helped thousands of international students reach their goals. Every year, we help around 2,000 graduates improve their language skills, gain entrance into a Canadian university, successfully take a standardized test, or get a job.

4. CULTURAL DIVERSITY

We are very proud of our cultural diversity. Our students come from over 85 countries to study in Canada. Your class will be filled with students from diverse backgrounds and cultures, helping you to grow an international network and become a global citizen.

5. CURRICULUM

Our School of English Language offers a unique program called Global English (a hybrid of general English and academic skills). You get the everyday usefulness of general English while developing specialized skills needed for professional communication or English for academic purposes. Our School of International Business focuses on the practical skills you will need to achieve and advance your career goals in Canada and abroad.

6. A TRUE CANADIAN EXPERIENCE

We are proud to have a dedicated team focused on offering you amazing activities and tours to ensure you have a unique Canadian experience.

MGC International College

AWARDS

Award Winning College

Since our founding in 2003, VGC International College has been recognized with a number of awards as one of Canada's leading English Language Schools. Year after year, we strive to maintain a standard of excellence in order to provide our students with the best possible learning experience.



Top Choice Award 2024 Voted Best Language School in Vancouver 2024 for the 6th year in a row.





ST Star Awards 2022 Winner in the category ST English Language School North America 2022.

CBRB Best Schools in Canada 2023 Recognized for its high customer satisfaction, outstanding service and excellent business leadership for the 3rd year in a row.



Consumer Choice Award 2022 VGC International College was the exclusive winner of the 2022 Consumer Choice Award in the Greater Vancouver Area.



EducationStars 2022 Student Choice Award VGC was rated by students as the Best International Language School in Vancouver and Canada!



Ryugaku Compass Award 2014-2024 - Japan VGC International College wins several awards in different categories, including the Grand Prize Award.

CORPORATE SOCIAL RESPONSIBILITY



The international initiative to put money back into NGOs that support education in developing countries is a project VGC International College cares deeply about.

With partners from Brazil, Panama, and Thailand, VGC pledges to give a dollar a day for every Brazilian, Panamanian, and Thai student who attends our school. The collected funds are utilized to purchase school supplies and goods aimed at assisting low income families interested in improving their situation through education.

Note: Donations are made in tangible goods such as: textbooks, pens, and paper. VGC does not benefit from any tax breaks.



CASA DO ZEZINHO Brazil

Located in what is called the "triangle of death" between Jardim Angela, Jardim Sao Luiz and Capao Redondo in the outskirts of São Paulo, Brazil. They help young adults living below the poverty line, most of whom live in no more than two room shacks with large families and who are often immersed in violence in and out of their home. Casa do Zezinho creates positive conditions, through education, art and culture, for low income children and young adults under extremely vulnerable conditions. They help young people overcome the barriers imposed by their living standards to become self-reliant and able to make mature decisions about their own lives.



INSTITUTO URRACA Panama

Despite limited resources, Instituto Urraca promotes academic excellence and calls for young students to work hard towards attaining higher academic and professional goals. Instituto Urracá delivers a structured theory and hands-on high school program to students from low income families and various cultural backgrounds.



MIRROR FOUNDATION Thailand

This NGO is run by Thai and hill tribe staff who work for the social development of the community and for the benefit of ethnic minorities. The foundation runs Rai Som School which works specifically to give access to basic education to stateless children. The school's curriculum is designed to fit with the lives of the local community. It teaches the local language as well as Thai and English.

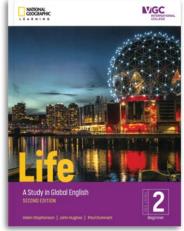
VGC TEXTBOOKS

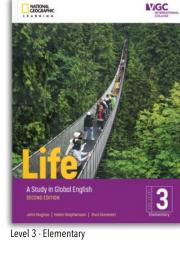
TEXTBOOKS

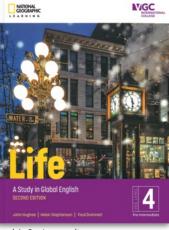
IMMERSIVE VGC has partnered with **National Geographic Learning** to create English **LEARNING with** learning textbooks tailored to complement our award-winning Global **ENGAGING** English program. These textbooks aim to equip non-native speakers with essential grammar and vocabulary lessons required to master the language, as they progress through the levels. These learning modules also offer an interactive and immersive education experience, leveraging the stunning content which National Geographic is renowned for. Practical English learning is seamlessly woven with intellectually stimulating topics, coupled with gripping imagery and video links.

> National Geographic Learning is an acclaimed publisher of educational materials catering to the English Language and secondary education markets.

Global English





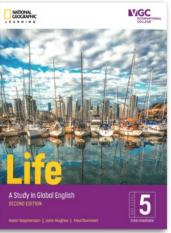


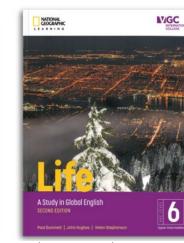
Level 2 - Beginner

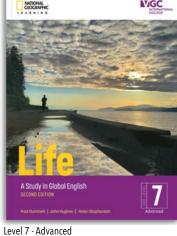
Level 5 - Intermediate

#wearevancouver

Level 4 - Pre-Intermediate







Level 6 - Upper-Intermediate



HOMESTAY



KINDNESS and HOSPITALITY

EXPERIENCE One of the most important things you need to consider when coming to Canada is your accommodation. While there are a variety of housing opportunities available for international students, deciding where to live will be critical in helping you settle in guickly and letting you focus more on your classes.

> VGC offers you homestay or residence options that provide you with a comfortable, safe, and welcoming environment - your home away from home - while creating lifelong friendships.



By living with a Canadian host family, you will be deeply immersed in Canadian lifestyle and culture, while having the opportunity to further practice your English skills outside the classroom. This adds a whole new dimension to your English learning experience while allowing you to experience the friendliness and hospitality Canadians are famous for.

All of our homestay families are carefully selected so you can experience a safe and casual environment during your studies in Canada. Our families enjoy meeting students from around the world and some have been hosting students for many years.



What to expect in your homestay

1. ROOM A private, clean, and comfortable room for every student.

2. FURNITURE Bed and bedding, dresser and a place to do homework

3. ACCESS

To bathroom and laundry facilities.

4. FAMILIES

Friendly and welcoming English speaking homestay families from diverse backgrounds that reflect Vancouver's multicultural population. Some families may host more than one international student.

5. LIFESTYLE

You can indicate your preferences on diet, smoking/non-smoking, children, etc.

6. AMENITIES

2 or 3 meals per day included, Wi-Fi Internet access, 24-hour emergency contact number. Airport pickup/return can be booked for an additional fee.

VGC STUDENT RESIDENCE

VGC Downtown Residence

With the VGC Downtown Residence at Howe St, the VGC campuses are just a 20-minute walk away. You will never be too far from the classroom and will experience downtown living at its best! Being in the heart of Downtown, you'll have shops, restaurants and transportation easily LIVE within accessible right on your doorstep. Come home to a safe and WALKING fully-furnished penthouse suite with top-notch amenities and a panoramic **DISTANCE of VGC** view of the Vancouver city skyline and North Shore Mountains.

















Available Rooms SHARED ROOM

Consists of 2 twin beds for two students with access to the apartment's fully-equipped kitchen, bathroom, and living area.

SHARED ROOM with BALCONY and ENSUITE

Consists of 2 twin beds for two students with access to the apartment's fully-equipped kitchen, and living area, as well as an ensuite bathroom and balcony.

PRIVATE ROOM (Limited Availability)

Consists of a bed and desk, plus access to the apartment's fully-equipped kitchen, bathroom, and living area.



WHAT OUR STUDENT'S SAY...



Otavio from Brazil "It was an amazing 3 weeks where I could improve my English, make new friends and learn more about other cultures!"



Hsin-yen from Taiwan "Studying at VGC lets me meet different people from all over the world, know different cultures and exchange ideas. It has helped me to broaden my horizon!"



Kennya from Mexico "I had a wonderful time *learning about marketing* through social media. I had a wonderful teacher and the classes were very hands-on."



"The University Preparation (UP) class helped me a lot, especially to do an essay and improve my writing skill. I also learned how to search for research and academic articles. Every lesson prepared myself before I started college."



"This business program at VGC is perfect if you want to jump into the Canadian market. It was really accurate and every step that I made, all the courses were really accurate."



Miu from Japan "Thanks to the people I met here, I was able to spend wonderful everyday life and create memories that I will never forget."



Scan the code to watch our Testimonial Videos on YouTu

EXTRA STUDENT SERVICES

Included in Your Tuition







At VGC International College, we are proud of the outstanding quality of education we provide. We believe that every student deserves to have access to all the necessary tools and support needed to improve their English, enhance their communication skills, and achieve their career goals. That is why we have created four extra services to ensure students reach their highest potential while studying at VGC.

Current students can utilize our Study Lab, Writing Center, and Workshops, while alumni can access our Continuing Studies services at no extra cost.

STUDY LAB

Designed for VGC Levels 1 - 5

We understand that you may sometimes need a little extra help, a place to study, or simply some additional practice to learn English faster. With our Study Lab, you can access a welcoming place where you can meet with a highly gualified VGC teacher to:

- Get help with your homework and study for exams.
- Clarify language related doubts.
- Obtain extra material for study or practice.
- Receive individual attention and tips to improve your English.
- Work on your English with other motivated students in a designated space.
- Get help with your writing.

You can drop in to the Study Lab any day you want, Monday to Thursday after class between 3:40 - 4:40 pm.

WRITING CENTER

Designed for VGC Levels 5 - 8

- Writing is a difficult skill to master, especially in a second language. That's why we created a special after school program to help you improve your writing skills. Designed for ESL and business students level 5 and higher, you can:
- Get help forming compelling introductions
- Work on structure for supporting paragraphs.
- Improve thesis statement creation and placement.
- Learn to create solid conclusions.

The Writing Center will be hosted by one of our many highly trained instructors four days a week from Monday to Thursday after class between 3:40pm-4:40pm.

WORKSHOPS

Designed for VGC Levels 3 - 8 Our Friday afternoon English workshops provide students with interactive training sessions. Students gain practical information and feedback on various topics including: resume and cover letter writing tips, succeeding in a job interview, understanding Canadian culture and more. Join us in a casual setting and get helpful tips for your professional and academic life.

Our English workshops take place every Friday afternoon.

(VGC online platform for our alumni only)

Designed for VGC Levels 1 - 8

CONTINUING STUDIES For our English language students, one of the biggest challenges of studying English abroad comes when you go back home. Our Continuing Studies program is an online platform designed to help our alumni maintain the English level achieved at VGC. We provide English lessons every week that help you maintain your Reading, Writing, and Listening skills.

> Being able to practice and continue learning English online, ensures that you don't lose the amazing accomplishments you've worked so hard to achieve. This is just one of many ways that you, our alumni, will always be a part of the VGC family.

ACTIVITIES

EXPERIENCE **THE GREAT CANADIAN OUTDOORS**

VGC has its own activities team, which means that you get access to unique experiences exclusively for VGC students.

VGC's activities are conducted in English so you can continue developing your skills outside the classroom.

We understand that your trip to Canada is more than just studying - it's the experience of a lifetime! We want you to have as much fun as possible in Vancouver, make new friends, and network using your newly-acquired language skills!

To ensure that students have the time of their lives, VGC organizes its very own afternoon activities and excursions from local sightseeing outings to weekend trips to the Rocky Mountains, Sunshine Coast and beautiful Vancouver Island.

As part of the VGC family, you can join one of our once-in-a-lifetime adventures and choose from a variety of exciting Canadian cultural experiences. This lets you make the absolute best of your time here in Canada. Learn to ski and snowboard in the mountains of British Columbia, kayak along the shores of downtown Vancouver and Granville Island, enjoy a tasty beach BBQ in Stanley Park, fish for salmon, catch a Canucks hockey game - the adventures are endless!















Scan the code and follow the adventures of our activities team.







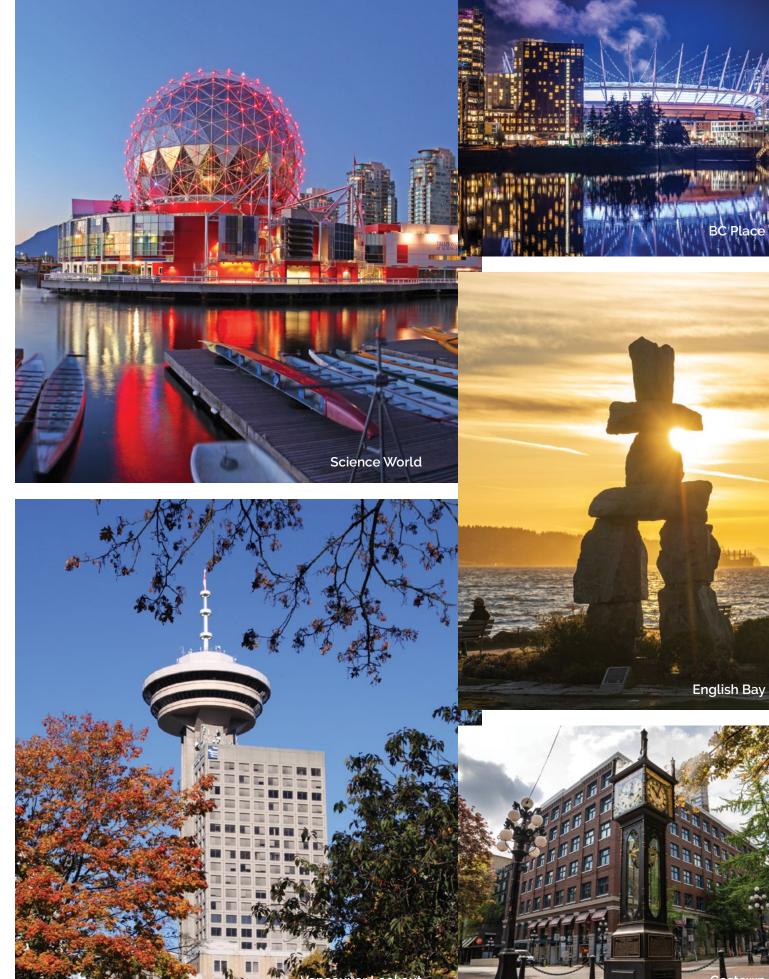




ABOUT VANCOUVER

Vancouver is the city of choice for studying in Canada. Set against a stunning backdrop on Canada's west coast, Vancouver is consistently ranked one of the top cities in the world to live in. It is naturally beautiful, mild in climate and one of the safest cities in North America, with a liberal outlook and fantastic career opportunities.

Nestled between snow-capped mountains and the Pacific Ocean, Vancouver offers the perfect blend of year-round outdoor activities and urban excitement. Relax on one of its many sandy beaches, wander through the boutique shops in historic Gastown or get some air snowboarding or hiking on Grouse Mountain – in Vancouver there is something for everyone! There is no other city in the world like Vancouver, and VGC's campuses are located right in the heart of it!



Granville Island

Granville Island is an artistic community with an excellent public market. Famous for local food, art and entertainment, it's always exciting and full of new experiences.

English Bay

There are seven large beaches surrounding the Vancouver area including beautiful English Bay. Come and enjoy some sun and beach volleyball or watch our amazing sunsets.

Robson Street

Robson Street is known for having the best shopping in Vancouver. Spend your afternoon browsing at premier fashion stores or sipping coffee on an outdoor patio.

Stanley Park

Stanley Park is a magnificent green oasis in the midst of the urban landscape of Vancouver. It's bigger than New York's Central Park and there is an abundance of unique plants, majestic trees, and diverse wildlife, not to mention the stunning Seawall.

Yaletown

Yaletown is a trendy, upscale, and renovated district. Converted heritage buildings are home to some of the top fashion brands and hip restaurants and bars.

Vancouver Lookout

Located at the top of Harbour Centre, the Vancouver Lookout tower was officially opened in 1977 by Neil Armstrong. Glass elevators take visitors 168 meters (553 feet) above the harbour to enjoy breathtaking views of beautiful Vancouver and the North Shore Mountains.

BC Place

BC Place is a multi-purpose stadium and home to the BC Lions and Vancouver Whitecaps. It also served as the main stadium for the 2010 Winter Olympics and will be one of the host stadiums for the 2026 World Cup.

Gastown

VGC's Hastings Campus is situated right on the edge of historic Gastown. This is one of Vancouver's oldest areas, where you can find the first steam clock built in 1977 by Raymond Saunders.

Waterfront Station

Waterfront Station is Vancouver's main transit hub. All trains, buses, SeaBuses and SkyTrains use this as the terminal station. Conveniently located two blocks away from our Hastings and Granville campuses. Waterfront Station makes VGC an easy commute wherever you are coming from.







PROGRAMS

Global English

VGC Levels: 1-8 Start Dates: Duration:

Weekly Min 2 Weeks¹

IELTS Preparation

VGC Levels: 6 - 8 Start Dates: Weekly Duration: Min 2 Weeks¹

University Preparation

VGC Levels: 5 - 8 Start Dates: Monthly Duration: Min 2 Weeks¹

TESL Certificate

VGC Levels: Start Dates: Duration:

6 - 8 Select Start Dates² 4 Weeks

TESL Diploma

VGC Levels: Start Dates: Duration:

Select Start Dates² 5 Weeks

¹ Language classes are ongoing. Each level takes an average of two months to complete. ² For select dates please inquire at marketing@vgc.ca or visit https://vgc.ca/start-dates/



INTRODUCTION

Award-Winning Curriculum

Diverse Classrooms Personalized Services

At VGC's School of English Language, we are proud of our academic reputation. We have earned this through our exceptional teaching staff, well-designed English courses and personal attention to our students.

All of our students take a placement test either online or upon arrival at VGC, to ensure they are assigned to classes that are suitable for their needs and goals. We follow our students' progress carefully by counselling, guiding and helping them achieve their language objectives.



All VGC levels are based on the Common European Framework of Reference (CEFR) and have equivalent band scores for the IELTS Exam, TOEFL Exam and Cambridge Exams. This allows our students to have a full understanding of where they are in relation to all major international standards.

To ensure student objectives are met, each VGC student receives a student folder where their individual work is collected, allowing them to easily see their progress.

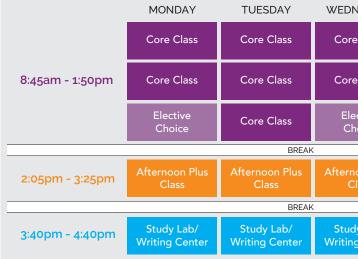


VGC's School of English Language is recognized by thousands of students from all over the world as well as prestigious post-secondary institutions as the premier English language school in Vancouver, Canada. We understand that every student has different goals which is why we offer students a wide variety of English programs to choose from based on their unique learning needs and schedules.

English Requirements



Program Schedule





Want to know your English level? Scan the code and take our FREE online test.

	Proficiency	Equivalents	
LTS Score	TOEFL Score	Cambridge Test	CEFR
7 6.5	100 90	CAE	C1
6 5.5	70	FCE	В2
5	60	PET	В1
		KET	A2 A1

NESDAY	THURSDAY	FRIDAY
re Class	Core Class	Core Class
re Class	Core Class	Core Class
ective hoice	Core Class	Weekly Workshop
noon Plus Class	Afternoon Plus Class	Daily After Class and
		Weekend
dy Lab/ ng Center	Study Lab/ Writing Center	Activities Available

GLOBAL ENGLISH



of LEARNING ENGLISH

EXPERIENCE Global English is a unique program that combines both general and academic a UNIQUE WAY English skills. This proven program has helped thousands of VGC students reach their English language goals for exam preparation, academics, daily communication, and business.

> As an integrated course, Global English works on speaking, listening, writing and reading, as well as grammar, vocabulary and pronunciation. Whatever your reason for studying, this is the perfect class to help you improve your overall English level.



Avery Leung - VGC Recruitment Officer

"At VGC International College, we are proud to be Vancouver's premier language and business institution with our commitment to academic excellence and personalized student support, coupled with immersive Canadian cultural experiences. We strive to provide an unforgettable education journey for you, making us the top choice in Vancouver."



By the end of this program you will:

- Have expanded your vocabulary in relation to everyday topics.
- Have improved your general English skills, such as the ability to speak and listen to real-life situations in English.
- Have developed the confidence to use your English.
- Have developed fluency and accuracy in spoken and written English.
- Have improved your grammar skills.

Designed for VGC Levels 1 - 8 3 **5** 6

PROGRAM INFORMATION

- Monday to Thursday 8:45am to 1:50pm Friday - 8:45am to 11:40am
- Class start dates may vary as schedules will be modified to accommodate Canadian holidays.

DURATION

- Each English level is 8 weeks in length.
- 21 hours of study per week.
- 168 hours of instruction in total per level.
- Students can register for a minimum of 2 weeks.

START DATE

• Students can start every Monday.

THE VGC DIFFERENCE

- Integrates general English and academic English skills to get the best results.
- Fosters critical thinking and develops vital study skills for higher education.
- Learn English in a supportive classroom environment.
- Bi-weekly personal feedback.

IELTS PREPARATION



YOUR TARGET

ACHIEVE If you need to achieve your target IELTS score, VGC's IELTS Preparation program is based on a time-tested curriculum that has helped many international **SCORE** students achieve their goals.

> The program includes 2 course levels, Foundation and Advanced. The lessons are designed to give maximum teacher-to-student interaction and to provide opportunities for you to refine your English for each section of the exam. Every two weeks you will take a practice IELTS exam to provide you with a measurable assessment of your improvement.



Giuliano - VGC Alumni from Brazil "VGC helped me achieved my goal! The IELTS preparation class helped me to get the overall band score I needed to apply for my ideal college in Canada!" **IELTS**

VGC is an IELTS test venue.



*IELTS is jointly owned by the British Council, IDP IELTS: Australia and Cambridge English Language Assessment.

By the end of this program you will:

- Be better able to achieve your maximum possible score on the IELTS exam.
- Have improved your English speaking and writing through personalized feedback.
- Have learned the skills and strategies needed to successfully take the IELTS exam.
- Be familiar with the IELTS exam requirements.

Designed for VGC Levels 6 - 8 IELTS 5.5 or Equivalent



PROGRAM INFORMATION

- Monday to Thursday 8:45am to 1:50pm Friday – 8:45am to 11:40am
- Class start dates may vary as schedules will be modified to accommodate Canadian holidays.

DURATION

- Each IELTS course is 12 weeks in length.
- 21 hours of study per week.
- 252 hours of instruction in total per level.
- Students can register for a minimum of 2 weeks.

START DATE

• Students can start every Monday.

THE VGC DIFFERENCE

- Highly qualified and experienced teachers with an in-depth understanding of the IELTS exam.
- Two levels of classes allow you to improve your IELTS score from the ground up.
- Proven success rates.

UNIVERSITY PREPARATION





Successful completion of VGC's University Preparation program prepares you for your academic career at a college or university in Canada. It will allow you to meet the necessary language requirements for admission (direct entry) into our partner colleges or universities. This means there is no need to take an IELTS, TOEFL, or any English placement test.

This program is delivered at both intermediate and advanced levels. In University Preparation Intermediate, you will be introduced to academic English and communication skills while learning grammar and other general English skills needed at this level. In University Preparation Advanced, you will focus more on English for Academic Purposes (EAP) ensuring you are university ready.

Please note: Advanced University Preparation classes have no elective class.

Our partner universities and colleges in Canada:

- BCIT
- Douglas College
- Camosun College
- Capilano University
- Royal Roads University
- University Canada West
- Fairleigh Dickinson University
- Arbutus College
- Pacific Institute of Culinary Arts
- Vancouver Film School
- Vancouver Institute of Media Arts VanArts
- Code Core College
- JCI Institute
- New York Institute of Technology
- LaSalle College
- University of Regina (Saskatchewan)
- Lakehead University (Ontario)

By the end of this program you will:

- Have learned how to listen to lectures and take effective notes.
- Have read critically with a healthy level of skepticism.
- Have written effective essays, arguing a case, supported by reading and using empirical evidence.
- Have delivered university level oral presentations.
- Have developed exam strategies to better your results.



PROGRAM INFORMATION

Monday to Thursday – 8:45am to 1:50pm Friday – 8:45am to 11:40am

Class start dates may vary as schedules will be modified to accommodate Canadian holidays.

Note: In order to get into the University Preparation program, students will need to take an academic skill test in addition to the English placement test.

DURATION

University Preparation Intermediate and Advanced levels consist of 16 weeks of curriculum each.

• 21 hours of study per week.

• 336 hours of instruction in total per course.

START DATE

Students can start at every main start date. Please check VGC's start date calendar.

THE VGC DIFFERENCE

 Receive personal feedback from a teacher who specializes in English for Academic Purposes (EAP).

• Every two weeks your teacher will have a one-on-one meeting with you to discuss your progress.

• Personalized help from our pathway administrator when choosing and applying for a university in Canada.

• Field trips to our partner schools in Vancouver and guest lectures from our pathway partner schools.

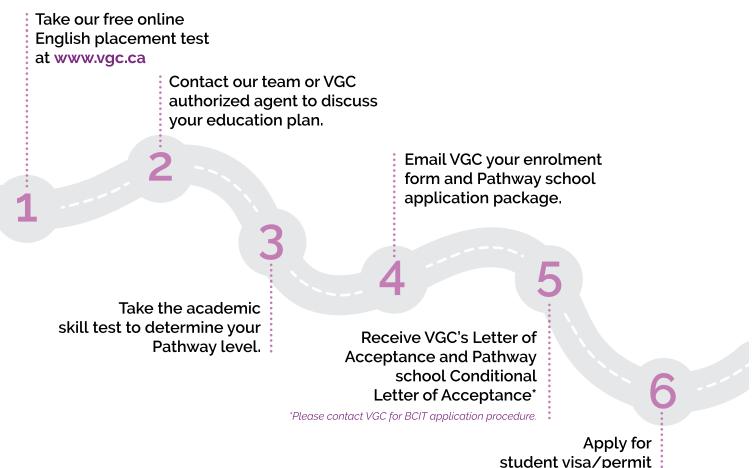
OUR UNIVERSITY PATHWAY PARTNERS

Students looking to go to college or university in North America after graduating from their Pathway program at VGC have the opportunity to access our network of accredited universities and colleges in Canada.

VGC International College holds pathway agreements with universities and colleges in Canada that allow seamless entry without having to write the IELTS, TOEFL, or any English placement test.

The universities and colleges in the VGC pathway network provide accredited technical, undergraduate, and graduate programs in various areas of study. VGC has a pathway department dedicated to providing personalized attention and guidance to students interested in applying to one or more of our partner colleges and universities in Canada. Let us find the perfect fit for you and take the next step towards your academic future.

HOW TO APPLY





BCIT

workforce-ready graduates.

Location: Vancouver, BC IELTS: 5.5 - 7.0 **TOEFL**: 70 - 90 Type: Public Technology, Health Sciences Intakes: Multiple Intakes Depending on Program

DOUGLAS COLLEGE

Douglas College is the largest degree-granting college in British Columbia, educating nearly 25,000 local and international students annually in its campuses in New Westminster and Coquitlam, as well as training centers in Burnaby, Maple Ridge and Surrey. Established in 1970, it offers bachelor's degrees and post-degree programs which integrate the academic foundations of a university with the career-ready skills of a college.

Pathway Requirement: UP Advanced Location: New Westminster and Coguitlam, BC IELTS: 6.5 **TOEFL:** 83 Type: Public Diploma University Transfer Intakes: January, May, September

CAMOSUN COLLEGE

Established in 1971, Camosun College is one the largest public colleges in British Columbia hosting over 14,000 students annually including 1,700 international students from more than 70 countries. With two campuses situated in Victoria, Vancouver Island, it offers a diverse array of over 160 programs across multiple disciplines. Camosun is renowned for its small class sizes, and has earned a well-deserved reputation for teaching excellence and as a premiere applied research institution in Canada.

Pathway Requirement: UP Advanced Location: Victoria, BC IELTS: 6.0 - 6.5 TOEFL: 83 - 88 Type: Public Intakes: January, May, September

MGC International College

if applicable.

CAMOSUN

Pathway Requirement: UP Intermediate / UP Advanced

Credentials: Certificate, Diploma, Associate Diploma, Degree Popular programs: Trades, Business and Media, Engineering, Computing and Information Tuition fee per year (approximate): CAD \$17,000 - CAD \$22,000

Credentials: Diploma, Degree, University Transfer, Post-Degree Diploma, Post-Baccalaureate

Popular programs: Business, Accounting, Arts, Hospitality,

Tuition fee per year (approximate): CAD \$19,000

Credentials: Certificate, Diploma, Degree, University Transfer, Post-Degree Diploma Popular programs: Business, Sport and Exercise, Trades, Nursing Tuition fee per year (approximate): CAD \$16,000 - CAD \$18,000



CAPILANO UNIVERSITY

Capilano University (CapU) is an internationally-recognized, teaching-focused public university with campuses situated in North Vancouver, the Sunshine Coast and the Sea-to-Sky Corridor. It offers hundreds of programs including degrees in design, business, film and health sciences, and enrolls over 12,700 students annually, including 2,500 international students.

Pathway Requirement: UP Intermediate Location: North Vancouver, BC IELTS: 5.5 No band under 5.0 **TOEFL**: 67 Type: Public Credentials: Certificate, Diploma, Associate Diploma, Degree, University Transfer, Bachelors and Masters Popular programs: North American Business Management, North American & International Management, Early Childhood Care Intakes: Multiple Intakes Depending on Program Tuition fee per year (approximate): CAD \$19,450

PARTNER SCHOOL	PATHWAY REQUIREMENT	IELTS	TOEFL	INFORMATION
University Canada West	UP Advanced	6.5	88	Location: Vancouver, BC Type: Private Credentials: Associate Degree, Bachelors and Masters Popular programs: Bachelor of Arts in Business Communication, Bachelors of Commerce and Master of Business Administration Intakes: Multiple Intakes Depending on Program Tuition fee per year (approximate): CAD \$17,400
Fairleigh Dickinson University FAIRLEIGH FAIRLEIGH DICKINSON UNIVERSITY	UP Advanced	5.5 - 6.0	68 - 79	Location: Vancouver, BC Type: Private Credentials: Pre-University, Pre-Master, Degree, Masters Popular programs: Business Administration, Information Technology, Hospitality and Tourism Intakes: January, May, September Tuition fee per year (approximate): CAD \$23,000
Arbutus College	Global English	5.0	64	Location: Vancouver, BC Type: Private Credentials: Certificate, Diploma, Advanced Diploma, Co-Op, Transfer Programs Popular programs: Hospitality Management, Business Management, Marketing, International Trade Intakes: Multiple Intakes Depending on Program Tuition fee per year (approximate): CAD \$5,000 - CAD \$20,000
Pacific Institute of Culinary Arts	UP Intermediate	5.5 - 6.0	65 - 78	Location: Vancouver, BC Type: Private Credentials: Diploma Popular programs: Baking and Pastry Arts, Culinary Arts Intakes: April, July, September Tuition fee per year (approximate): CAD \$24,000 - CAD \$48,000
Vancouver Film School	UP Intermediate/ UP Advanced	6.0 - 6.5	60 - 80	Location: Vancouver, BC Type: Private Credentials: Certificate, Diploma Popular programs: Animation, Acting, Digital Design, Film Production, Programming Intakes: Multiple Intakes Depending on Program Tuition fee per year (approximate): CAD \$10,000 - CAD \$50,000
VanArts Vancouver INSTITUTE of MEDIA ARTS	UP Intermediate	6.0	68	Location: Vancouver, BC Type: Private Credentials: Diploma Popular programs: Acting, Broadcasting & Online Media, Web Development, Game Art Design Intakes: March, September Tuition fee per year (approximate): CAD \$18,000 - CAD \$32,000



ROYAL ROADS UNIVERSITY

Royal Roads University is a publicly-funded, applied research university located at historic Hatley Castle in Vancouver Island. Established 1995, it has emerged as one of Canada's leading post-secondary educational institutions offering certificate, diploma, bachelor's, master's and doctoral degree programs, with a strong emphasis on the next phase of a student's educational journey.

Location: Victoria, BC IELTS: 5.5 - 6.5 **TOEFL:** 60 - 88 Type: Public Credentials: Degree, Pre-Master, Masters Management Intakes: January, May, August, September Tuition fee per year (approximate): CAD \$19,000 - CAD \$30,000

PARTNER SCHOOL	PATHWAY REQUIREMENT	IELTS	TOEFL
Code Core College	UP Intermediate	6.0	78
JCI Institute	UP Intermediate	4.5 - 5.5	60 - 70
New York Institute of Technology NEW YORK INSTITUTE OF TECHNOLOGY	UP Advanced	6.0	79
LaSalle College	UP Intermediate/ UP Advanced	5.5 - 7.0	70 - 100
University of Regina University of Regina	UP Advanced	6.5	80
Lakehead University	UP Advanced	6.5	83

Pathway Requirement: UP Intermediate / UP Advanced

Popular programs: Business, Global Tourism, Justice Studies, Environmental Science, Tourism

INFORMATION

Location: Vancouver, BC Type: Private Credentials: Diploma Popular programs: Web Development Bootcamp, Programming Fundamentals Intakes: Multiple Intakes Depending on Program Tuition fee per year (approximate): CAD \$950 - \$16,500

Location: Vancouver, BC Type: Private Credentials: Certificate, Diploma Popular programs: Body Spa, Fashion & Beauty, Make up Artistry, Hair Art Intakes: Multiple Intakes Depending on Program Tuition fee per year (approximate): CAD \$10,000 - CAD \$22,000

Location: Vancouver, BC Type: Private Credentials: Masters Popular programs: MBA Intakes: March, September Tuition fee per year (approximate): CAD \$15,000

Location: Vancouver, BC Type: Private Credentials: Certificate, Diploma, Degree Popular programs: Design, VFX, Film & Audio, Fashion Intakes: January, April, July, October Tuition fee per year (approximate): CAD \$16,000 - CAD \$33,000

Location: Regina, SK Type: Public Credentials: Certificate, Diploma, Degree, Masters Popular programs: Business, Arts, Engineering, Kinesiology, Science Intakes: January, May, September Tuition fee per year (approximate): CAD \$24,000 - CAD \$26,000

Location: Thunder Bay, ON Type: Public Credentials: Diploma, Degree, University Transfer, Post-Degree Diploma, Post-Baccalaureate Diploma Popular programs: Business, Accounting, Arts, Hospitality, University Transfer Intakes: January, May, September Tuition fee per year (approximate): CAD \$17,000

ELECTIVE CHOICES

CLASSES programs.

ENHANCE Our skills-focused elective classes every Monday and Wednesday complement YOUR CORE the Global English, University Preparation Intermediate and IELTS Preparation

> VGC provides you a choice of skill or topic-based electives as part of your English Core program. These elective classes allow you to focus on the areas you are most interested in or would most like to improve. Every two weeks, you can pick and choose from a variety of electives for your level.

As you progress from level 3 upwards, you will have a choice of speaking, reading, listening, writing, or theme-based elective classes. Level 1 and 2, and UP Advanced continue with the core class at this time.





Pablo Contreras VGC Latin America Business Development & Team Leader

"We're the local school in Vancouver! *Our dedication to providing excellent education* and personalized services ensures our students have an outstanding and unique learning experience in this beautiful city."

ELECTIVE CLASSES	1	2	
FULL TIME CORE CLASS	•	•	
Grammar through Speaking and Writing			
Reading, Vocabulary and Discussion			
Speaking			
Listening and Pronunciation			
Writing			
Grammar			
English in the Workplace			
Expressions and Conversation			
Exam Preparation IELTS			
Reading, Vocabulary and Debate			
Academic Reading and Vocabulary Builder			
Advanced Grammar and Writing			
Note Taking through Canadian Culture			
Please Note: Advanced University Preparation does not have	e an electiv	e.	1



PROGRAM INFORMATION

Monday and Wednesday - 12:30pm to 1:50pm

DURATION

Electives have the same duration as the student's Core class.

START DATE

Students can start every Monday.

				L	EVELS
3	4	5	6	7	8
•	•				
•	•				
•	•				
•	•	•	•		
		•	٠	•	•
		•	•		
		•	٠	•	•
		•	•	•	•
		•	٠	•	•
		•	•	•	•
		•	٠	•	•
				•	•
			•	•	•

AFTERNOON PLUS CLASSES

EXPERIENCE INTERACTIVE CLASSES

Our Afternoon Plus Classes are designed to give you further knowledge and practice after you finish your Global English, IELTS Preparation or University Preparation lessons. These classes are interactive and allow you to deepen your knowledge and understanding of a specific area of English. They also give you plenty of opportunities to put these skills into practice! Students can choose from a range of different Afternoon Plus Classes.

ACADEMIC PREPARATION PLUS

Designed for VGC Levels 4 - 8 Extend your day by further working on language as it relates to a university or professional setting in our Academic Preparation Plus class. Develop your writing, listening, reading, speaking, and English grammar through practice and constructive debates. The Academic Preparation Plus class offers a highly interactive classroom that fosters critical thinking and active learning in English.

By the end of this class you will:

- Have developed your English speaking skills for interacting with fellow students and presenting confidently in public.
- Have developed your academic English writing skills from sentence structures and paragraphs to academic essays.
- Have developed your English listening skills or academic purposes, such as effective note-taking.
- Have developed your reading skills, recognizing different text types and approaching them critically in English.

BEGINNER PLUS

Designed for

VGC Levels 1 - 3

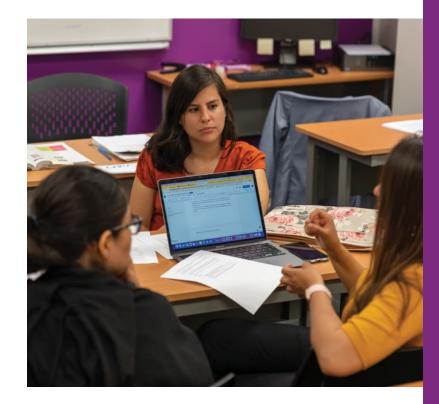
Designed for students with a lower level of English, this integrated skills course helps you build a solid foundation to speak English in everyday situations. You will be able to quickly build competency in English grammar, vocabulary, and pronunciation. Using texts and tasks found in daily life, you will gain the confidence you need to progress to the next level.

By the end of this class you will:

- Understand and use familiar everyday expressions in English.
- Have learned how to listen for general context.
- Be able to ask and answer a variety of basic questions.
- Be able to write and read simple texts, and extract specific information.
- Know how to name and use basic English grammar structures.



Ruriko - VGC Alumni from Japan "In my opinion VGC's Business English Plus class is a perfect chance to improve your business knowledge. They have small classes and you have special attention from teachers. You need to speak English all the time so you have no other chance than learning and improving the language."



MGC International College

PROGRAM INFORMATION

Monday to Thursday – 2:05pm to 3:25pm

DURATION

Each class is 8 weeks in length.

START DATE

Students can start every Monday.

THE VGC DIFFERENCE

• The ideal complement to the core classes, helping you to improve your English language skills quickly and build a solid foundation.

 Encourages you to apply your knowledge to practical situations to grow in confidence when using English.

• Encourages active learning to ensure you improve as quickly as possible.

• Allows you to engage in a proactive learning experience.

• Addresses different learning styles and skills.

BUSINESS ENGLISH CERTIFICATE PROGRAM Designed for VGC Levels 5 - 8 Please note that each class is 4 weeks in length. Students can start every main start date. Please check VGC's start date calendar.	 Whether you are currently working in business, want to be in business or plan to use English for business in the future, this program is for you. You will gain a solid foundation of Business English for a range of workplace situations. Topics include: International Business and Global Marketing in English Human Resource Management in English Business Communication in English Intercultural Interactions in English Have demonstrated proficiency with the vocabulary of the business world. Have developed the language skills required in order to conduct international business in English. Be able to organize effective international meetings in English. Demonstrate appropriate use of English grammar. Be able to analyze and interpret texts written in English and discuss topics of general interest to business people. Have developed knowledge about international business behavior.
GRAMMAR PLUS Designed for VGC Levels 5 - 8	 In this student-centered course, you will be exposed to a variety of grammatical structures common for intermediate level learners and beyond. The aim is to give you further practice in these structures, reinforcing what you have studied before and introducing new ways of using the grammar. It will also help you to use these structures with greater ease and therefore gain confidence when using them in your writing and speaking. By the end of this class you will: Be able to write and speak in English using the grammatical structures studied. Be able to identify and correct typical mistakes in commonly used grammatical structures. Be able to use target structures to clearly and precisely convey meaning.
JOB SEARCH PLUS Designed for VGC Levels 6 - 8 Please note that each class is 4 weeks in length. Students can start every main start date. Please check VGC's start date calendar.	 This course introduces you to job search strategies such as understanding your strengths and areas of improvement, building a professional image and gaining key insights in finding employment opportunities. You will learn to use Microsoft Office to create resumes that stand out to an employer and meet Canadian employers' expectations. The valuable skills gained in this course will last a lifetime. By the end of this class you will: Demonstrate how to research employment opportunities. Understand how to build a professional image. Plan, design and create an effective cover letter and professional resume. Gain the skills needed to make a great impression in a job interview. Demonstrate presentation skills and business writing specific to the search for employment.
	if there is space.

PRONUNCIATION **PLUS**

Designed for VGC Levels 3 - 8 We know how important it is for you to have accurate pronunciation and speak English clearly. That is why in our Pronunciation Plus class, you will study the basics of Canadian English pronunciation and intonation. You will learn about a variety of topics such as English vowel rules, word stress, and syllable length. We want to make sure you are equipped with the English skills you need for clear and understandable speech.

By the end of this class you will:

- Have significantly improved your spoken English.
- Produce sounds clearly.
- Model Canadian English rhythm and word stress that makes the Canadian accent the clearest of all English speaking countries.
- Model Canadian English syllable stress, linking and intonation.
- Feel more confident when speaking with native English speakers.

SPEAKING and ERROR CORRECTION **PLUS**

Designed for VGC Levels 3 - 8

By the end of this class you will:

- Be able to identify errors you and other speakers make.
- Have enhanced your English pronunciation.
- Be able to speak English with more confidence using precise language structures.
- in English.



Gustavo Gandra

VGC Marketing & Recruitment Manager

"What enchants me the most about VGC is its excellence and care for international students. As I reflect on my time as a foreign exchange student, I am reminded of the importance of fostering a sense of belonging and inclusion within any community. I work for a company that cares, and work very hard to make every dream come true. This motivates me everyday."

Speaking and Error Correction Plus is a structured English speaking course that allows you to get more knowledge and practice with spoken English. The program is divided up into well-designed daily themes and situations. Through challenging conversation and discussion in English, you will be able to use newly-acquired English grammar and vocabulary in real conversations. This class is designed to focus on error correction and encourages students to build confidence and accuracy when talking to native English speakers.

• Be able to take part in English conversations related to various topics. • Have learned to use solid techniques to achieve effective communication

CAMPS at VGC Winter & Summer Camps for the Whole Family

The VGC Summer and Winter Camps are one of Vancouver's most exciting English camps, providing students from all over the world the opportunity to learn English while having the Canadian experience of a lifetime in one of the world's most beautiful and livable cities.

The program is tailor-made for young students, adults and families to give them an immersive learning environment to build their language skills both in and out of the classroom. We've taken the same, high-quality English curriculum **EXPERIENCE** VGC is known for and blended it with themed activities throughout the week. This allows students to learn the language in the classroom and then practice WILDERNESS their newfound skills in a real-world, fun-filled setting.

CANADIAN



- Ages 9 to 12 years old
- 25 hours of study per week
- Weekly intake
- Books and Materials
- Extra supervision
- Age-appropriate Applied English Activity (Wednesday/Friday)
- Extra optional afternoon/ weekend activities





JUNIOR CAMP

Especially designed for young learners to sharpen their language skills while experiencing local culture through a series of fun indoor and outdoor activities. Every student will work on their speaking, listening, writing and reading skills through a carefully-crafted, age-appropriate program.

*Students travelling to attend this camp must be accompanied by an adult.

Eddy Leite

VGC Camps Director & Marketing Manager

"Be part of VGC, where diversity and excellence are celebrated! We treat each student as an individual, not a number. It's motivating to create unique camp experiences that become milestones in their lives"

JUNIOR & TEEN WEEKLY SCHEDULE

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY
9:00 - 10:20				English in Use
10:20 - 10:30				Break
10:30 - 12:00	Weekend		Englis	h Through Canadian
12:00 - 1:00	Activity (Optional)			Lunch
1:00 - 2:10			adership*/ Vocabulary for Life	
2:10 - 2:20			,	Applied English Activity
2:20 - 3:30			adership*/ Id Conversation	

*Students with FCE and CAE levels will take Global Leadrship Program. Teen students with lower English levels (PET and KET levels) and all junior students will take English Skills and Vocabulary for Life (1:00 - 2:10) and Expressions and Conversation (2:20 - 3.30)





- Ages 13 to 17 years old
- 25 hours of study per week
- Weekly intake
- Books and Materials
- Cambridge KET to CAE levels
- Age-appropriate Applied English Activity (Wednesday/Friday)
- Extra optional afternoon/ weekend activities

TEEN CAMP

Perfect for students who want to build on English skills that are relevant to the daily life of a teenager, as well as prepare them academically to transition to a Canadian high school or to college or university in North America.

Suitable for students of all levels, this program also integrates workshops to enhance soft skills, communication and leadership. VGC levels are mapped to the CEFR and Cambridge Levels. Students who have PET or KET equivalent levels will spend the afternoons strengthening the foundations of their skills, working on fluency, vocabulary and error correction to enhance their communicative abilities. Students who have FCE or CAE equivalency will have the opportunity to learn about intercultural communication, with a focus on developing their leadership skills in our Global Leadership program.



- Ages 30+
- 17 hours of study per week
- Weekly intake
- Books and Materials
- Furnished accommodations available
- Age-appropriate Applied English Activity (Tuesday/Thursday)
- Extra optional afternoon/ weekend activities

30+ ADULT CAMP

This camp is for the mature student who wishes to have an experience for the modern adult. No child's play here. It caters to a more refined taste that includes cultural experiences, cooking classes, wine tasting and so much more.

This program is perfect for (but not restricted to) parents of students in the Junior or Teen programs. This arrangement gives families the perfect opportunity to learn English together, allowing the parents to focus on their own classes without having to worry about their children's safety and whereabouts.

For a fully-immersive experience, students will have the option to stay with English-speaking host families that have been carefully selected to provide a safe and comfortable home away from home. Homestay and furnished apartments are also available for adult learners and families attending camp.



VGC DIFFERENCE

- Students are future-proofed by learning English and other soft skills in and out of the classroom
- Diverse student mix with students coming from around the world with an English-only policy to ensure a welcoming and inclusive environment
- · Classes will be held in Vancouver with highly-gualified teachers and highly trained, multilingual staff





30+ ADULT WEEKLY SCHEDULE

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
8:30 - 10:20		Practical En	glish for the Contem	porary Adult	
10:30 - 10:40			Break		
10:40 - 12:20		Englisl	h Through Canadian	Culture	

Applied English Activities are included in program on Tuesday and Thursday afternoons.
 Weekend activities are also available to adult students.



The Camps at VGC are open to families taking the Junior, Teen, and Adult programs. This setup enables families to learn English together, with each member receiving lessons and activities tailored for each age group. Additionally, special activities are organized for the entire family to enjoy.

CAMBRIDGE PREPARATION COURSE

This program is designed to help you attain a level of proficiency and accuracy as it relates to your goals when taking the Cambridge exams. All four language skills are systematically developed and practiced during the course and in-depth exam training is provided throughout. You will focus on using the English language flexibly and creatively as it relates to a variety of exam situations and topics. Being an advanced course, you will learn subtle differences in grammar and vocabulary relevant to the CAE exam. This course will also help you to develop a greater understanding of the significance of culture as it relates to language. All these skills will help you better prepare to take the CAE exam.

Students must be at the appropriate level of English to enter this course (a level placement test can be found on our website).

By the end of this program you will:

- Have developed the necessary skills to confidently take the CAE exam.
- Have developed exams strategies suitable for the CAE exam.
- Have read, understood, and answered questions on the content of various text types related to the CAE exam.
- Be able to answer different types of English grammar guestions with confidence.
- Handle the various sections of the oral test with confidence.
- Apply the use of different language structures appropriately.
- Summarize, reconstruct, and present arguments coherently for the Cambridge exams.

#wearevancouver

Designed for CAE Level **Cambridge Certificate in** Advanced English (CAE) Program



PROGRAM INFORMATION

This program is offered in the summer months only.

DURATION

The full program takes 8 weeks to complete. However, students can choose to study for a shorter period at a minimum of 2 weeks.

START DATE

Please check VGC's start date calendar.

THE VGC DIFFERENCE

- Experienced and knowledgeable teachers for the CAE exam.
- Individualized feedback to focus you on areas that need improvement.
- Practice Cambridge exams every two weeks to monitor your progress and results.

TEACHER TRAINING (TESL) PROGRAM

Teach Abroad or Teach Locally, Your Teaching Career Starts Here





This program provides pedagogical theory, teaching methodology, strategies and practical approaches to developing the skills and knowledge base you require to become an effective English language teacher. You will be given the opportunity to apply methodology and skills in a real teaching and learning environment.

This program includes the following areas:

- Learning and Teaching: Background and Theory
- Practical Methodology: Teaching Skills and Systems
- Language Awareness
- Observations
- Practicum (for diploma students only)

Upon successful completion of this program you will have reliably demonstrated the ability to:

- Plan a series of ESL lessons that cover different skills and systems for learners at different levels.
- Competently deliver lessons you have planned to a class of ESL learners. (for diploma students only)
- Provide and receive meaningful feedback to and from peers.
- Reflect on your own learning and teaching, act on feedback, and demonstrate improvement.



Brandon - VGC Alumni from the USA "Everything you learn in the classroom about teaching English as a foreign language, it gives you all of the information and the confidence to teach English to real students."

PROGRAM INFORMATION Monday to Friday – 8:45am to 3:25pm

Class start dates may vary as schedules will be modified to accommodate Canadian holidays.

START DATE

Please check VGC's start date calendar.

— CERTIFICATE Designed for VGC Levels 6 - 8

The TESL certificate program is perfect for international students who will return to their country to teach.

• 105 hours of instruction, 4 weeks in duration.

ADMISSION REQUIREMENTS

International Students:

- Have completed high school or be a mature student of 18 years and older.
 Reach an IELTS 5.5 (academic), TOEFL 70 or
- equivalent, achieve a VGC Level 6 Upper
- Intermediate, or pass the VGC placement test.
- Pass an admissions interview.

Domestic Students:

- Have completed high school.
- Pass an admissions interview.

- DIPLOMA

Designed for VGC Level 8

The TESL diploma includes a 25 hour practicum week where students will have hands on practiced experience in the classroom. This is for fluent English speakers.

• 130 hours of instruction, 5 weeks in duration. Final week in-class Practicum

ADMISSION REQUIREMENTS

International Students:

- Have completed high school or be a mature student of 18 years and older.
- Reach an IELTS 7 (academic), TOEFL 100 or
- _equivalent, achieve a VGC Level 8 Upper Advanced,
- or pass the VGC placement test.
- Pass an admissions interview.

- Have completed high school.
- Pass an admissions interview.

2024 START DATES

JANUARY	FEBRUARY	MARCH
SMTWTFS	SMTWTFS	SMTWTF
1 2 3 4 5 6	1 2 3	1
7 8 9 10 11 12 13	4 5 6 7 8 9 10	3 4 5 6 7 8
14 <mark>15</mark> 16 17 18 19 20	11 <mark>12</mark> 13 14 15 16 17	10 11 12 13 14 15
21 22 23 24 25 26 27	18 19 20 21 22 23 24	17 18 19 20 21 22
28 29 30 31	25 26 27 28 29	24 25 26 27 28 29
		31
MAY	JUNE	JULY
SMTWTFS	SMTWTFS	SMTWTF
1 2 3 4	1	1 2 3 4 5
5 <mark>6 7</mark> 8 9 10 11	2 3 4 5 6 7 8	7 8 9 10 11 12
12 13 14 15 16 17 18	9 10 11 12 13 14 15	14 15 16 17 18 19
19 20 21 22 23 24 25	16 17 18 19 20 21 22	21 22 23 24 25 26
26 27 28 29 30 31	23 24 25 26 27 28 29	28 29 30 31
	30	
SEPTEMBER	OCTOBER	NOVEMBER
SMTWTFS	SMTWTFS	SMTWTF
1 2 3 4 5 6 7	1 2 3 4 5	1
8 9 10 11 12 13 14	6 7 8 9 10 11 12	3 4 5 6 7 8
15 16 17 18 19 20 21	13 🖽 15 16 17 18 19	10 🕕 12 13 14 15
22 23 24 25 26 27 28	20 21 22 23 24 25 26	17 18 19 20 21 22

27 28 29 30 31

M	٩R	CH	ł.				AF	PRI	L				
	Μ		W					Μ		W			
					1	2	(1	2	3	4	5	ć
3	4	5	6	7	8	9	7	8	9	10	11	12	
10	11	12	13	14	15	16	14	15	16	17	18	19	1
17	18	19	20	21	22	23	21	22	23	24	25	26	1
24	25	26	27	28	29	30	28	29	30				
31													
10	LY						Αl	JG	US	Т			
JU S	M	Т	W	Т	F	S	Al S	JG M	US T	T W	т	F	
		T 2	W 3	Т 4	F 5	S 6			US T	-	Т 1	F 2	
		Т 2 9		Т 4 11					US T 6	-	Т 1 8		
S	M 1	_	3		5	6	S	М	Т 6	W	<u> </u>	2	
S	M 1) 8	9	3 10 17	11	5 12 19	6 13 20	S	M	Т 6	W 7	8 15	2 9	
S 7 14 21	M 1 8 15	9 16 23	3 10 17 24	11 18	5 12 19	6 13 20	S 4 (11 18	M 5 12	T 6 13 20	W 7 14 21	8 15 22	2 9 16 23	
S 7 14 21	M 1 8 15 22	9 16 23	3 10 17 24	11 18	5 12 19	6 13 20	S 4 (11 18	M 5) 12 19	T 6 13 20	W 7 14 21	8 15 22	2 9 16 23	

8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 AUGUST SMTWTFS 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 8 **19 20 21 22 23** 24 5 **26 27 28 29 30** 31 DECEMBER

LANGUAGE

SCHOOL of ENGLISH

NOVEMBER	DECEMBER
SMTWTFS	SMTWTFS
1 2	1 2 3 4 5 6 7
3 4 5 6 7 8 9	8 9 10 11 12 13 14
10 10 12 13 14 15 16	15 <mark>16</mark> 17 18 19 20 21
17 <mark>18</mark> 19 20 21 22 23	22 Christmas Break 28
24 25 26 27 28 29 30	29 30 31

APRIL

2025 START DATES

29 30

S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 MAY S M T W T F S S M T W T F S S M T W T F S 2 3 4 5 6 7 8 9 10 11 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 18 19 20 21 22 23 24 25 26 27 28
5 6 7 8 9 10 11 2 3 4 5 6 7 8 12 13 14 15 16 17 18 9 10 11 12 13 14 15 19 20 21 22 23 24 25 16 17 18 19 20 21 22 26 27 28 29 30 31 23 24 25 26 27 28
SMTWTFS SMTWTFS
1 2 3 1 2 3 4 5 6 7
4 5 6 7 8 9 10 8 9 10 11 12 13 14
11 12 13 14 15 16 17 15 16 17 15 16 17 18 19 20 21
18 19 20 21 22 23 24 22 23 24 22 23 24 25 26 27 28
25 26 27 28 29 30 31 29 30
SEPTEMBER OCTOBER
SMTWTFS SMTWTFS
1 2 3 4 5 6 1 2 3 4
7 <u>8</u> 9 10 11 12 13 5 6 7 8 9 10 11
14 15 16 17 18 19 20 12 13 14 15 16 17 18
21 22 23 24 25 26 27 19 20 21 22 23 24 25
28 29 30 26 27 28 29 30 31



🔿 Canadian Holidays Main Start Dates / University Preparation Start Dates
Alternative Start Dates

Cambridge Preparation

- Camb

		M	AR	СН				
	S	S	М	Т	W	Т	F	S
	1							1
	8	2	3	4	5	6	7	8
1	15	9	10	11	12	13	14	15
l	22	16	17	18	19	20	21	22
3		23	24	25	26	27	28	29
		30	31					
		11	пv					

JU	ILY					
S	Μ	Т	W	Т	F	S
	(1)	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

NOVEMBER						
S	Μ	Т	W	Т	F	S
						1
	3		-	-	-	-
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

		1	2	3	4	5
6	7	8	9	10	11	1
13	14	15	16	17	18	1
20	20	22	23	24	25	2
27	28	29	30			
Αι	JG	บร	т			

SMTWTFS

Αι	JG	05	<u>ار ا</u>			
S	M	т	14/	т	E	

5			vv			
					1	2
3 (4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

DI	EC	EM	BE	R		
	Μ		W			
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	C	hrist	mas	Bre	ak	27
28	29	30	31			

				1
				F
-~				
	7 -			
		1		
				K
			1	
		Ĩ		1
2	1		L	F
4		Ft		
->-	FF			
				1
		F		
		11		1
	m	R		
			FT	
1				1
	FI			
	-	-		
				10
	NGC ANTENNOUS COLLEG			
		53	5	
	ľ.	2	GC	CARLE AND
251	4		1	1-1-1

PROGRAMS

Two Year Diploma Programs with Co-Op

VGC Level:	5 - 8
Start Dates:	Monthly
Duration:	2 Years

One Year Diploma Programs with Co-Op

VGC Levels:	6 - 8
Start Dates:	Monthly
Duration:	1 Year

One Year Diploma Programs

VGC Levels:	5 - 8
Start Dates:	Monthly
Duration:	1 Year

Six Month Diploma Programs

VGC Levels:	6 - 8
Start Dates:	Monthly
Duration:	26 Weeks

Four Week Business Certificate Programs

VGC Levels:	6 - 8
Start Dates:	Monthly
Duration:	4 Weeks

Two Week Business Seminars

VGC Levels:	6-8
Start Dates:	Select Start Dates
Duration:	2 Weeks

47

INTRODUCTION



Professional

Development

High Academic Standards

Study & Work





Following the same high academic standards as our School of English Language, VGC's School of International Business provides students the skills they need to understand and thrive in the Canadian job market.

Our specially designed curriculum allows students the option to develop their business and English language skills simultaneously. Our courses provide students a strong foundation in business by teaching key frameworks and strategies commonly found in Canadian businesses.

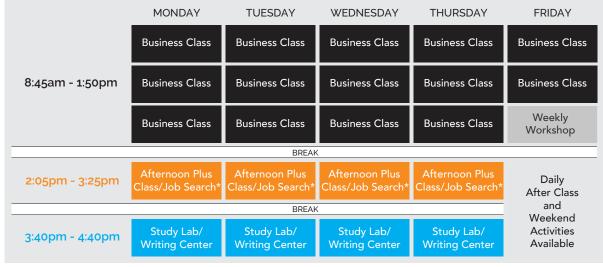
Co-Op students can get hands-on experience in a Canadian company, allowing them to apply their skills to real-world work settings. The diversity of our classes also prepares students to work in international environments.

To apply for our Business programs, students will have to take our online placement test.

English Requirements

I		English Classes	Business Classes			
	VGC Levels	Global English	Diploma in Applied Communications (with optional Co-Op)	Business Diploma Programs (with optional Co-Op)	Business Certific Programs	
		Upper Advanced				
	7	Lower Advanced	1 Year / 2 Year Duration	6 Month / 1 Year Duration	4 Week Duration	
	6	Upper Intermediate				
		Intermediate				
		Pre-intermediate				
		Elementary				
	1	Intro				

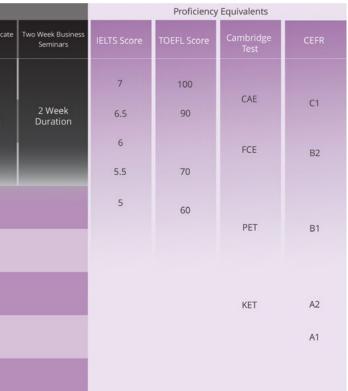
Program Schedule



*Job Search Plus Classes are typically completed early in the program for all Co-Op students.



Want to know your English level? Scan the code and take our FREE online test.



Diploma Programs

Diploma in **BUSINESS COMMUNICATION** with optional Co-Op





PRACTICAL EDUCATION

EXPERIENCE For a business to succeed, it needs effective communication. VGC's Diploma in Business Communication teaches you the various forms of communication you will need to efficiently and effectively deliver and execute a variety of business and sales requirements.

Upon completing this diploma program, you will:

- Have gained skills and experience through individual and team-based instruction.
- Have built your knowledge base of sales and marketing best practices from leading Canadian businesses.
- Have learned basic mathematics, business terms, theories and organizational structure for everyday use.
- Have demonstrated the ability to write and deliver an effective presentation.
- Be able to write a variety of correspondences and be familiar with various forms of business communications.
- · Have developed your own leadership styles and techniques.
- Have demonstrated exceptional customer service in a sales relationship whether face-to-face, online, or over the phone.

Co-Op **Work Experience**

The paid Co-Op work experience is an important part of this program. It allows students to apply their classroom lessons in a variety of real-world work settings. It is designed to let you experience a Canadian work environment that supports the learning objectives of your class.

Over the course of the academic program, Co-Op students will take a four-week Job Search course. This will help you with researching employment opportunities, understanding your own strengths and weaknesses and building a professional image.

You will work with a Co-Op Coordinator to find suitable work opportunities and be assisted to successfully complete your Co-Op program. Following the completion of the Co-Op portion, each student will complete a two-week Capstone project to finish their diploma program.

VGC provides assistance to find suitable work opportunities for students taking the Co-Op program. Here's a list of places where our students have successfully completed their Co-Op experience: Cactus Club, Fairmont Vancouver, Flyover Canada, Kate Spade, Royal Vancouver Yacht Club, The Keg, Vancouver Aquarium and more!



David Lee VGC Marketing and Recruitment Manager

"Blessed with the stunning beauty of nature, Vancouver will become your home away from home. We are here to give you access to the best possible experiences in Vancouver, and hope to see all the excited faces here soon! "

Designed for VGC Levels 6 - 8, IELTS 5.5 or Equivalent

1	2	3	4	5	6	7	8
Intro	Beginner	Elementary	re-Intermediate	Intermediate	Upper Intermediate	Lower Advanced	Upper Advanced

PROGRAM INFORMATION

Monday to Thursday – 8:45am to 1:50pm Friday - 8:45am to 11:40am

Class start dates may vary as schedules will be modified to accommodate Canadian holidays.

DURATION

- **Diploma:** 520 hours of instruction, 26 weeks in duration.
- **Diploma with Co-Op:** 540 hours of instruction + 540 hours of Co-Op over 50 weeks (1 year)

START DATE

Please check VGC's start date calendar.

ADMISSION REQUIREMENTS

International Students:

- Have completed high school or be a mature student of 18 years and older.
- Reach an IELTS 5.5 (academic), TOEFL 70 or equivalent, achieve a VGC Level 6 Upper Intermediate, or pass the VGC placement test.

- Have completed high school.
- Pass an admissions interview.

Diploma Programs

Diploma in MANAGING CUSTOMER RELATIONSHIPS with optional Co-Op







EXPERIENCE PROFESSIONAL GROWTH The Diploma in Managing Customer Relationships sets students up for success by providing a comprehensive set of theories, skills, and practices to effectively manage customer relationships in a business environment. This program includes sales techniques, managing customer expectations, and understanding consumers. It is taught through individual and group-based instructional models.

Upon completing this diploma program, you will:

- Have learned to manage customer expectations in a North American business setting.
- Have discovered proven sales techniques and gain a deeper understanding of your customers.
- Have prepared and executed various customer service strategies.
- Have mastered basic mathematics, business terms, theories and organizational structure for everyday use.
- Have demonstrated effective communication skills in business writing and business presentations.
- Be able to recall, analyze and demonstrate leadership skills as they relate to staff management and customer management.
- Have a good understanding of, and be able to apply marketing strategies to business.

Co-Op Work Experience

The paid Co-Op work experience is an important part of this program. It allows students to apply their classroom lessons in a variety of real-world work settings. It is designed to let you experience a Canadian work environment that supports the learning objectives of your class.

Over the course of the academic program, Co-Op students will take a four-week Job Search course. This will help you with researching employment opportunities, understanding your own strengths and weaknesses and building a professional image.

You will work with a Co-Op Coordinator to find suitable work opportunities and be assisted to successfully complete your Co-Op program. Following the completion of the Co-Op portion, each student will complete a two-week Capstone project to finish their diploma program.

VGC provides assistance to find suitable work opportunities for students taking the Co-Op program. Here's a list of places where our students have successfully completed their Co-Op experience: Cactus Club, Fairmont Vancouver, Flyover Canada, Kate Spade, Royal Vancouver Yacht Club, The Keg, Vancouver Aquarium and more!



Julio César Durante Ramos VGC Marketing and Recruitment Manager

"Our commitment of excellence allows us to provide a great level of satisfaction to our students with a team of experts passionate about delivering exceptional experiences in the heart of Vancouver."

Designed for VGC Levels 6 - 8, IELTS 5.5 or Equivalent

1	2	3	4	5	6	7	8
Intro	Beginner	Elementary	re-Intermediate	Intermediate	Upper Intermediate	Lower Advanced	Upper Advanced

PROGRAM INFORMATION

Monday to Thursday – 8:45am to 1:50pm Friday – 8:45am to 11:40am

Class start dates may vary as schedules will be modified to accommodate Canadian holidays.

DURATION

- **Diploma:** 520 hours of instruction, 26 weeks in duration.
- **Diploma with Co-Op:** 540 hours of instruction + 540 hours of Co-Op over 50 weeks (1 year)

START DATE

Please check VGC's start date calendar.

ADMISSION REQUIREMENTS

International Students:

- Have completed high school or be a mature student of 18 years and older.
- Reach an IELTS 5.5 (academic), TOEFL 70 or equivalent, achieve a VGC Level 6 Upper Intermediate, or pass the VGC placement test.

- Have completed high school.
- Pass an admissions interview.

Diploma Programs

Diploma in APPLIED COMMUNICATIONS with optional Co-Op





Offered **EXCLUSIVELY at VGC**, the Diploma in Applied Communications equips students with the practical communication skills they need to succeed in the business world. Through a range of business-related topics such as customer and public relations as well as corporate and interpersonal communications, we teach relevant and applicable skills in a business focused environment.

This **all-in-one program** better prepares students for a future in Canada or abroad through:

STUDY

Get all the practical and technical communication skills tailored for a business-focused environment, from a certified Canadian educational institution.

WORK

Participate in a paid Co-Op Program with a Canadian company and get the opportunity to work part-time off campus while studying.

PATHWAY

Experience seamless entry to our partner institutions by receiving a pathway equivalency with the diploma in the first 6 months of the program, eliminating the need to take an IELTS or TOEFL test!



Co-Op Work Experience

The paid Co-Op work experience is an important part of this program. It allows students to apply their classroom lessons in a variety of real-world work settings. It is designed to let you experience a Canadian work environment that supports the learning objectives of your class.

Over the course of the academic program, Co-Op students will take a four-week Job Search course. This will help you with researching employment opportunities, understanding your own strengths and weaknesses and building a professional image.

You will work with a Co-Op Coordinator to find suitable work opportunities and be assisted to successfully complete your Co-Op program. Following the completion of the Co-Op portion, each student will complete a two-week Capstone project to finish their diploma program.

VGC provides assistance to find suitable work opportunities for students taking the Co-Op program. Here's a list of places where our students have successfully completed their Co-Op experience: Cactus Club, Fairmont Vancouver, Flyover Canada, Kate Spade, Royal Vancouver Yacht Club, The Keg, Vancouver Aquarium and more!

Designed for VGC Levels 5 - 8, IELTS 5.0 or Equivalent

1	2	3	4	5	6	7	8
Intro	Beginner	Elementary	re-Intermediate	Intermediate	Upper Intermediate	Lower Advanced	Upper Advanced

PROGRAM INFORMATION

Monday to Thursday – 8:45am to 1:50pm Friday – 8:45am to 11:40am

Class start dates may vary as schedules will be modified to accommodate Canadian holidays.

DURATION

- **Diploma:** 1000 hours of instruction, 52 weeks (1 year) in duration.
- **Diploma with Co-Op:** 1020 hours of instruction + 1020 hours of Co-Op over 104 weeks (2 years)

START DATE

Please check VGC's start date calendar.

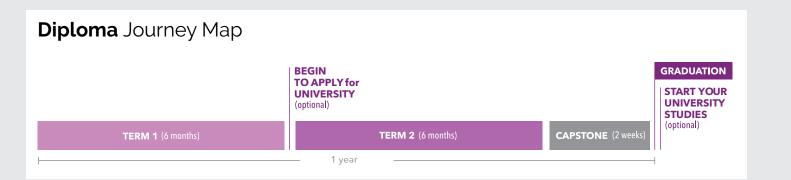
ADMISSION REQUIREMENTS

International Students:

- Have completed high school or be a mature student of 18 years and older.
- Reach an IELTS 5.0 (academic), TOEFL 60 or equivalent, achieve a VGC Level 5 Intermediate, or pass the VGC placement test.

- Have completed high school.
- Pass an admissions interview.

Diploma in Applied Communiction Program continued...





Diploma with Co-Op Journey Map

	BEGIN		GRADUATION
	TO APPLY for UNIVERSITY (optional)		START YOUR UNIVERSITY STUDIES
TERM 1 (6 months)	TERM 2 (6 months)		(optional) (2 weeks)
1st	year	2nd year	· · · ·

TERM 1

(6 MONTHS)

Communications 100 (8 weeks)

misunderstanding.

Communications 200 (8 weeks)

This course builds on Communications 100 and further develops interpersonal communication skills, with emphasis on communicating more complex ideas with clarity. Students will learn how to clearly structure and present ideas to avoid miscommunication and how to critically think about their own work and ideas as well as the work of others.

Communications 300 (8 weeks)

This course focuses on intercultural communication. Already equipped with high-level communication skills, students will focus on strategies for understanding more complex ideas and analyzing them with a critical eye. Through debates and discussions students will learn how to objectively and persuasively deliver ideas to be successful in an academic or professional environment.

TERM 2 (6 MONTHS)

diploma.

The compulsory courses are:

- Applied Leadership in the Workplace
- Business Communication Essentials
- Business Presentations and Practices

Students have the choice of choosing three of the following courses to complete their diploma:

- Practical Business Calculations
- Marketing Essentials
- Practical Sales Techniques

Each of the compulsory and elective courses is 4 weeks in duration. Due to possible scheduling conflicts, students may not get all their choices of elective courses. Please consult with a VGC Advisor at the start of the program.

This course is designed as a foundation for students who want to improve their communication skills in a professional or academic setting. Students will work on clear interpersonal communication and will be equipped with effective strategies to communicate thoughts and ideas clearly to avoid

Once the Communication courses have been completed, students will take an additional three compulsory and three elective courses to complete their

 Communication for Customer Satisfaction and Excellence Introduction to Canadian Business Management

• Principles of Managing Customer Relationships

Certificate Courses

FOUR WEEK BUSINESS CERTIFICATE PROGRAMS

EXPERIENCE DIFFERENT BUSINESS CULTURES

APPLIED LEADERSHIP IN THE WORKPLACE	 This course provides an overview of theories in applied leadership in the workplace as it relates to managing customer relations. You will learn about yourself to determine your own leadership style. Through studying the leadership styles of historical and current business leaders, you will learn various approaches to managing customers in diverse situations. Upon completing this program, you'll be able to: Demonstrate your own personal leadership style and vision. Describe various leadership styles and techniques. Lead teams using motivation and delegation. Demonstrate knowledge of leadership qualities through role-play. Take the lead in customer conflict scenarios.
BUSINESS COMMUNICATION ESSENTIALS	 This course prepares you with both technical skills and soft skills for effective business communications. With the aid of technical tools and role-playing, you will learn a variety of business writing frameworks that will help any organization communicate with clarity, sensitivity and efficiency in today's demanding business world. Upon completing this program, you'll be able to: Communicate across cultures and generations. Plan, write, and revise written messages. Write a persuasive email. Write a variety of correspondences and be familiar with various forms of communication. Demonstrate effective business writing and presentation skills.
BUSINESS PRESENTATIONS and PRACTICES	 This course provides hands-on experience on how to create exceptional business presentations using a variety of software. You will deliver multiple presentations over the course of 4 weeks to build your confidence. Daily constructive feedback from both the instructor and fellow students will be given. Upon completing this program, you'll be able to: Create and deliver an effective presentation. Demonstrate best practices in business presentations. Demonstrate and recall key concepts of Audience Intent Message. Write and present a persuasive argument. Use digital communications in an effective and professional manner

(e.g. social media, mobile technologies, IM and text).



Yoichi Ogawa VGC Marketing and Recruitment Manager

"VGC is the starting point for learning world-class English and your new life! Come to Vancouver's best school. Join us!"





Designed for VGC Levels 6 - 8, IELTS 5.5 or Equivalent



PROGRAM INFORMATION

Monday to Thursday – 8:45am to 1:50pm Friday – 8:45am to 11:40am

Class start dates may vary as schedules will be modified to accommodate Canadian holidays.

DURATION

- 80 hours of instruction.
- 4 weeks in duration.

START DATE

Please check VGC's start date calendar.

ADMISSION REQUIREMENTS

International Students:

- Have completed high school or be a mature student of 18 years and older.
- Reach an IELTS 5.5 (academic), TOEFL 70 or equivalent, achieve a VGC Level 6 Upper Intermediate, or pass the VGC placement test.

- Have completed high school.
- Pass an admissions interview.

EXPERIENCE GLOBAL NETWORKING

COMMUNICATION for CUSTOMER SATISFACTION and EXCELLENCE

In this course, you will learn how to provide exceptional customer service for any organization. You will study concepts of customer service across a range of channels including face-to-face, over the phone, and online applications. You will learn how to handle a variety of customer behaviours and able to apply these practical concepts to any organization.

Upon completing this program, you'll be able to:

- Define and deliver exceptional service.
- Effectively handle complaints using the strategies learned.
- Create a customer service brand.
- Demonstrate exceptional customer service in a sales relationship whether face-to-face, online, or over the phone.

INTRODUCTION to CANADIAN BUSINESS MANAGEMENT

Students will gain an understanding of the best practices used by Canadian businesses. This course will provide the theory and practical knowledge to understand how businesses operate, strategize, structure, develop and manage their companies.

Upon completing this program, you'll be able to:

- · Have a good understanding of business terms, theories and organizational structures as they apply to Canadian businesses.
- Demonstrate knowledge of management terms, processes of planning, organizing, leading, and controlling organizational work activities as well as roles and responsibilities for hiring.
- Demonstrate the process of quantitative decision making.
- Understand and better integrate into Canadian company culture.

MARKETING **ESSENTIALS**

This course provides students an overview of marketing with a focus on specific skills needed in a typical marketing lifecycle, sales, customer relationship building, and communication.

Upon completing this program, you'll be able to:

- Apply concepts of value, pricing strategies, consumer segmentation, targeting, and positioning.
- Analyze the marketing environment and buyer psychology.
- Create a brand based on customer value.
- Analyze and apply marketing frameworks such as the 4 Ps.

PRACTICAL BUSINESS **CALCULATIONS**

You will learn about business mathematics used in everyday businesses. The skills learned in this course will serve you well both in your professional and personal financial life.

Upon completing this program, you'll be able to:

PRACTICAL SALES TECHNIQUES

Upon completing this program, you'll be able to:

- sales.

PRINCIPLES of MANAGING CUSTOMER RELATIONSHIPS

Upon completing this program, you'll be able to:

- progression.



• Demonstrate the use of weighted averages.

• Use calculations for gross earnings, hourly wages, and commissions.

• Demonstrate and know the differences between simple and compound interest. • Demonstrate their knowledge of amortization, mortgages, and sinking funds.

In this course, you will learn the essentials of how to be a salesperson and how to develop a personal sales approach. You will learn about the opportunities in sales in the age of information and technology. You will get practical experience on how to develop professional relationships with your clients using communication and buyer psychology.

• Recall and describe key milestones in the evolution of various selling models. • Understand the key ethical and social considerations in personal and business

• Develop relationship, customer, and product strategies. • Develop guestionnaires for determining customer needs.

In this course, the students will learn the fundamentals of Customer Relationship Management. From a sales and selling perspective, you will learn the principles of customer acquisition, customer engagement and developing long-term customer relationships.

• Demonstrate knowledge of personal selling skills to further career

• Demonstrate knowledge of personal selling philosophies, concepts of buying and selling, differences between consumers and business buyers, and key points that shape these buying behaviours.

• Demonstrate an understanding of key principles, methods, and concerns relating to strategies and techniques.

Certificate Courses

TWO WEEK BUSINESS SEMINARS

ENTREPRENEURSHIP

How to create a successful business

Discover the basics of entrepreneurship and find out what it takes to ensure the success of a business. Through case studies and lectures, you will understand the importance of industry analysis, writing a business plan and financing a new venture. By the end of the course, you will develop and present a new business, getting first-hand experience of taking a business idea to realization.

Course Overview:

- · Identifying opportunities and generating ideas.
- Feasibility analysis.
- Competitor analysis.
- Examining various business models.
- Financing and funding.
- Components of a business plan.
- Writing, presenting, and critiquing a business plan.
- Designing a business model.

LEADERSHIP

Throughout this course, you will develop an understanding of strong leadership. You gain this knowledge by studying real world cases of successful and ineffective leaders. You will also explore how leaders are made, the importance of having vision, and the various styles of leadership.

Course Overview:

- Defining leadership What makes a good leader?
- Leadership approaches and styles.
- Establishing vision and mission.
- Building the leadership skill set.
- Self evaluation of leadership skills.
- Presenting and critiquing leadership strategies.





* These programs are offered as part of our Summer Seminar Series during July and August, and Winter Seminar Series in January as well as upon special request for groups throughout the year. For group quotes and custom start dates please contact: **marketing@vgc.ca**



PROGRAM INFORMATION

Monday to Thursday – 8:45am to 1:50pm Friday – 8:45am to 11:40am

Class start dates may vary as schedules will be modified to accommodate Canadian holidays.

DURATION

- 37 hours of instruction.
- 2 weeks in duration.

START DATE

Please check VGC's start date calendar.

ADMISSION REQUIREMENTS

International Students:

- Have completed high school or be a mature student of 18 years and older.
- Reach an IELTS 5.5 (academic), TOEFL 70 or equivalent, achieve a VGC Level 6 Upper Intermediate, or pass the VGC placement test.

- Have completed high school.
- Pass an admissions interview.

2024 START DATES

JANUARY	FEBRUARY	MARCH			
SMTWTFS	SMTWTFS	SMTWTFS			
123456	1 2 3	1 2			
7 8 9 10 11 12 13	4 5 6 7 8 9 10	3 4 5 6 7 8 9			
14 15 16 17 18 19 20	11 12 13 14 15 16 17	10 11 12 13 14 15 16			
21 22 23 24 25 26 27	18 🗇 20 21 22 23 24	17 18 19 20 21 22 2 3			
28 29 30 31	25 <mark>26</mark> 27 28 29	24 Reading Week 30			
		31			
MAY	JUNE	JULY			
SMTWTFS	SMTWTFS	SMTWTFS			
1 2 3 4	1				
5 6 7 8 9 10 11	2 3 4 5 6 7 8	7 8 9 10 11 12 13			
12 13 14 15 16 17 18	9 10 11 12 13 14 15	14 15 16 17 18 19 20			
19 20 21 22 23 24 25	16 17 18 19 20 21 22	21 22 23 24 25 26 27			
26 27 28 29 30 31	23 Reading Week 29	28 29 30 31			
	30				
SEPTEMBER	OCTOBER	NOVEMBER			
SMTWTFS	SMTWTFS	SMTWTFS			
1 2 3 4 5 6 7	1 2 3 4 5	1 2			
8 9 10 11 12 13 14	6 7 8 9 10 11 12	3 4 5 6 7 8 9			
15 16 17 18 19 20 2 1	13 🖽 15 16 17 18 19	10 🗇 12 13 14 15 16			
22 Reading Week 28	20 21 22 23 24 25 26	17 18 19 20 21 22 23			
29 30	27 28 29 30 31	24 25 26 27 28 29 30			
Business Presentations and Practices - January 2 / July 2 Practical Business Calculations - April 2 / October 1					

Business Communication Essentials - April 29 / October 28

SMTWTFS

2 3 4 5 6 7 8

9 10 11 12 13 14 15

16 17 18 19 20 21 22

23 Reading Week 29

<u>SMTWTFS</u>

MARCH

31

JULY

• Principles of Managing Customer Relationships - April 29 / October 28

30 31

APRIL

SMTWTFS 1 2 3 4 5 6 **7 8 9 10 11** 12

13 14 15 16 17 (18) 19

20 20 22 23 24 25 26

3 4 5 6 7 8 9

10 11 12 13 14 15 16

29 30 31

1 2

28 29 30

AUGUST

APRIL

SMTWTFS

BUSINESS

SCHOOL

 Business Presentations and Practices - January 2 / July 2 Marketing Essentials - January 2 / July 2

• Applied Leadership in the Workplace - January 29 / July 29 Communication for Customer Satisfaction and Excellence - February 26 / August 26
 Introduction to Canadian Business Management - May 27 / November 25

Practical Sales Techniques - February 26 / August 26

2025 START DATES

JANUARY

•			••••			
	Μ		W			
	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

MAY

S	Μ	Т	W	Т	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	12	20	21	22	23	24
25	26	27	28	29	30	31

SEPTEMBER

S	Μ		W			
(1)	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	F	Read	ing '	Wee	k	27
28	29	30)			

23	24	25	26	27	28	
JL	IN	Ξ				
	Μ		W			
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	F	Read	ing '	Wee	k	28
29	30					
	-					

12(13) 14 15 16 17 18

19 20 21 22 23 24 25

27 28 29 30 31

2 3 4 5 6 7 8

9 10 11 12 13 14 15

16 12 18 19 20 21 22

FEBRUARY

1	2	3	4	5	6	7		(\bigcirc	2	3	4	5
8	9	10	11	12	13	14	6	7	8	9	10	11	1
15	16	17	18	19	20	21	13	14	15	16	17	18	1
22	R	Read	ing '	Wee	k	28	20	21	22	23	24	25	2
29	30						27	28	29	30	31		
00	СТ	ОВ	ER	2			N	ov	ΈN	1BI	ER		
S	Μ		W				S	Μ		W			
			1	2	3	4							1
5	6	7	8	9	10	11	2	3	4	5	6	7	8

20 21 22 23 24 25 26 27 <mark>28</mark> 29 30 31	17 18 19 20 21 22 23 24 25 26 27 28 29 30
NOVEMBER	DECEMBER
SMTWTFS	SMTWTFS
1	1 2 3 4 5 6
2 3 4 5 6 7 8	7 8 9 10 11 12 13
9 10 🕕 12 13 14 15	14 15 16 17 18 19 20
16 17 18 19 20 21 22	21 Christmas Break 27

 Business Presentations and Practices - December 30, 2024 / June 30 / December 29 Marketing Essentials - December 30, 2024 / June 30 / December 29 • Applied Leadership in the Workplace - January 27 / July 28 Communication for Customer Satisfaction and Excellence - February 24 / August 25 Practical Sales Techniques - February 24 / August 25

 Practical Business Calculations - March 31 / September 29 Business Communication Essentials - April 28 / October 27 • Principles of Managing Customer Relationships - April 28 / October 27 Introduction to Canadian Business Management - May 26 / November 24

24 25 26 27 28 29

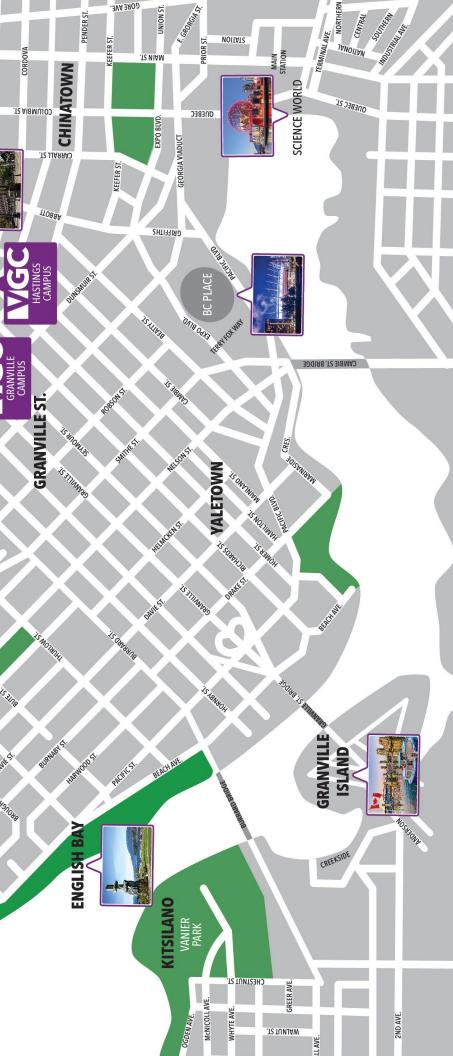
🔿 Canadian Holidays 📕 Business Start Dates 🛛 Two Week Business Seminars: 🗾 Leadership 📕 Entrepreneurship: How to Create a Successful Business

тõçt (7 st st Wat Wat Wat Betr Betr ~~

OAL HARBOUR

ROBSON

MGC International College



#wearevancouver



+1.604.688.9057 info@vgc.ca www.vgc.ca

HASTINGS CAMPUS 411 West Hastings Street Vancouver, BC, V6B 1L4 Canada

GRANVILLE CAMPUS 535 Granville Street Vancouver, BC, V6C 1X6 Canada

HORNBY CAMPUS 530 Hornby Street Vancouver, BC, V6C 2E7 Canada







ion Cambridge Assessment



Follow us on social media



